



California Surf Lifesaving Association

Southwest Region – United States Lifesaving Association

PO Box 366 – Huntington Beach, California 92648

www.cslsa.org

BOARD OF DIRECTORS MEETING MINUTES

505 S Vulcan Ave, Encinitas, CA 92024

9:00 AM, April 7th and 8th, 2022

Thursday, April 7, 2022

- I. Call to Order - Meeting called to order by Mr. Humphreys at 9:19 AM.
 - A. Pledge of Allegiance - Mr. Avila
 - B. Welcome and Introductions - Mr. Humphreys
 - 1) Captain Dave Brown gave a brief history of Encinitas Lifeguards.
 - 2) Brian Ketterer briefed members on housekeeping, meals, and dinner.
 - C. Roll Call of Delegates - Mr. Hughes & Mr. Beuerlein

Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	250	7	7	0	7
Capitola	1	0	0	0	0
Carpinteria	1	0	0	0	0
Coronado	12	2	1	1	2
Del Mar	11	2	2	0	2
Encinitas	9	2	2	0	2
Huntington Beach	175	6	5	1	6
Imperial Beach	3	2	2	0	2
Laguna Beach	120	5	0	0	0
Lake Mission Viejo	2	2	2	0	2
Los Angeles City	12	2	0	0	0
Los Angeles County Beaches	149	5	5	0	5
Los Angeles County Lakes	25	3	3	0	3
Long Beach	100	4	4	0	4
Newport Beach	25	3	3	0	3
OC Lifeguards -C.O.L.A.	17	3	0	0	0
Oceanside	12	2	2	0	2
Pendleton Coast	2	2	1	1	2
Pismo Beach	24	3	0	0	0
Port Hueneme	9	2	1	1	2
San Clemente	39	3	3	0	3
San Diego	136	5	0	0	0
San Luis Obispo County	24	3	0	0	0
Santa Barbara City	13	2	1	1	2
Santa Barbara County (Campus Pt.)	2	2	1	1	2
Santa Cruz	34	3	2	1	3
Santa Monica Harbor Patrol	8	2	0	0	0

Seal Beach	38	3	0	0	0
Solana Beach	2	2	2	0	2
Tucson, AZ	1	0	0	0	0
Ventura County	2	2	0	0	0
Ventura Harbor Patrol	2	2	0	0	0
Independent/Unaffiliated	4	0	0	0	0
TOTAL	1264	86	49	7	56

II. Approval of Minutes – Castaic

Lake, October 7 & 8, 2021

Motion: Moved by Mr. Moore to approve the minutes of the Fall 2021 BOD meeting.

Second: Mr. Matsuyama

Action: MPU

III. **Officer's Reports**

A. [President](#) - Mr. Humphreys

Mr. Humphreys welcomed all attendees and thanked all those involved in preparation for today's meeting. He continued to give updates which included our two new executive board members, Skip Prosser, and Sean Cary. Mr. Humphreys outlined his goals for the CSLSA which include the Liaison Program as a bridge between chapters, The Committee Guidance Document, and Fundraising. Mr. Humphreys also introduced Mr. Avila to present the USLA Life Membership Award to Mike Silvestri. Mr. Silvestri will be stepping down as the Public Education Chair to focus more on the Training Committee. Mr. Humphreys outlined his plans to fill the vacancy and address other committee chair positions such as a new one for fundraising. Mr. Humphreys concluded by thanking Mr. Scott Hubbell for his continued support of the CSLSA.

B. [Vice President](#) - Mr. Avila

Mr. Avila also thanked Scott Hubbell, the venue's volunteers, and the sponsors for the success of today's meeting and overall success of the CSLSA. Mr. Avila finished his term as president of the USLA on January 4th. He continues on the board as USLA Past President/Advisor. During his last presidential term, he signed or ratified agreements for USLA regarding DaFiN, Jersey Mike's sponsorship of Nationals, and reviewed the agreement with Watchtower. All agreements were approved by the USLA BOD. Recently, he participated in e-vote for the USLA regarding the renewal of the EyeKing Agreement. He met with Peter Davis and Tom Gill regarding the USLA Committee Chairs and Project Groups, reviewed and responded to emails from the USLA and started discussions regarding international competitions. Regarding CSLSA business, Mr. Avila had a number of phone conferences with Scott Hubbell regarding sponsorship for membership and the Regional Championships. He also worked with Mike Beuerlein in completing the contract between USLA and Beachsport. The agreement has been signed by both parties.

C. [Secretary](#) - Mr. Hughes

Mr. Hughes described his activity as secretary, which included producing agendas, taking minutes and handling of the correspondence between CSLSA and other parties. He also plans to continue his participation on the Original Founders Committee at the USLA meeting in Chicago.

D. [Treasurer](#) - Mr. Sholl

Mr. Sholl shared his tasks completed as Treasurer, such as submitting a variety of payments for the CSLSA ranging from insurance and taxes to USLA membership kit payments. He also confirmed with the USLA Treasurer that the San Diego Chapter is up-to-date and once again a member in good standing. In addition, Mr. Sholl started the process of moving the address of record to the CSLSA's PO Box for continuity.

E. [Past President/Advisor](#) - Mr. Beuerlein

Mr. Beuerlein played a major role in the Sponsorship Agreement with Beachsport.org. Mr. Beuerlein introduced Mr. Scott Hubbell and extended his appreciation for his decades of support to CSLSA. Mr. Beuerlein stated that the Beachsport.org agreement with Scott Hubbell was the best in the history of CSLSA. Mr. Humphreys was the

key negotiator for the 2022 CSLSA Championships Host Agreement with HSBJLA, and he considers this agreement as one of the best on our history and should serve as a template for future agreements. Mr. Beuerlein presented the signed Host agreement from HSBJLA to President Bill Humphreys who signed it in front of the entire meeting then handed it over to the secretary. He welcomed the new Executive Board members and positions, discussed the Public Education Committee Chair vacancy, thanked the John Wayne Cancer Foundation for their continual support of the CSLSA. Mr. Beuerlein is assisting Long Beach Fire/Marine Safety with their USLA Advanced Certification. Mr. Beuerlein gave an update the status of the Capitola's lifeguard training & staffing and detailed the cooperative agreement between the City of Capitola, the Central Fire District and the Santa Cruz Marine Safety Division.

F. [1st Executive Delegate](#) - Mr. Butki

Mr. Butki has been posting and sharing lifeguard exam swim-test dates and application criteria from our Regional Agencies to CSLSA social media platforms. He participated in the California Water Safety Summit in March at Newport Beach and was involved in multiple discussions regarding local SoCal, National and International Surf Lifesaving and open ocean competitions. Mr. Butki commented on his inclusion in Mike Brouard's new book "When Neptune Wept" and shared that it was Mike Brouard who tasked him to research several local coroner's records back in the 1980's that resulted in enhanced lifeguard services on the central California coast.

G. 2nd Executive Delegate - Mr. Graham (Absent)

Refer to [Junior Lifeguards Report](#)

H. [3rd Executive Delegate](#) - Mr. Prosser

Mr. Prosser has been focused on updating the website based on recommendations from the old webmaster, who created an extensive list of changes to be executed. Other items include creating a login for competitors to manage their events, posting 2022 tryouts from various CSLSA agencies, and creating an online page for CSLSA results from 2013-2021. Mr. Prosser is also working with the USLA Lifesaving Sport Athletes Committee to provide USLA members with an online place to vote for future USLA LSAC representatives.

I. [4th Executive Delegate](#) - Mr. Carey

Mr. Carey continues his work on the development of a spreadsheet of all SD County USLA Chapter Presidents and their contact information to facilitate better communication with CSLSA. He attended a Peer Support training and joined a local Peer Support group in San Diego County. Mr. Carey has been reading the policy and procedure manual to acquaint himself with the CSLSA, and President Humphreys has appointed him to chair the Professional Standards Committee. Mr. Carey also expressed his concern over the staffing levels at Point Lobos State Park.

IV. **Committee Reports**

A. [Bylaws/Policies & Procedures](#) - Mr. Moore and Mr. Richardson

Mr. Moore discussed the Social Media Policy that he and Mr. Richardson have been reviewing and editing. It will be ready for approval under New Business. The \$50.00 limit on BOD meeting registration is also being addressed with a proposal to raise it to \$60.00.

B. [Certification](#) - Mr. Lombardi

Mr. Lombardi gave an update on the status on five agencies' recertification/extension status.

C. Exchanges - Mr. Fiamengo (Absent) & Ms. Schwene (Absent)

Mr. Butki stated that both the New Zealand Exchange and the Lifesaving Victoria Weiland Shield for 2022 have been canceled, but it is optimistic that they will resume in 2023.

D. Grants (No Report) - Mr. Busatto (Absent) & Mr. Etnyre (Absent)

E. [Junior Lifeguards](#) - Mr. Graham & Mr. Egan

Mr. Egan gave an update on JG grants, gender equity working group, and the upcoming regional championships at Huntington State Beach

F. [Legislation](#) - Mr. Sandler (Absent)

Mr. Hughes read aloud the report from Mr. Sandler which included the status on AB1682 and the CSLSA license plates. Mr. Chris Brewster gave a detailed explanation and legislative history of AB1682 (PWC speed exemption) and another bill (AB1672) that would allow USLA certified lifeguards to work at city pools provided that they complete a Red Cross crossover course.

G. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser

Mr. Butki gave a briefing of the upcoming CSLSA Regional Championships at Huntington Beach, the 2022 “Jersey Mikes” USLA National Lifeguard and Junior Lifeguard Championships in Hermosa Beach and the 2023 USLA National Lifeguard & Junior Lifeguard Championships in Virginia Beach, VA. He also described the activity of the USLA Athlete Committee and provided five rule-change proposals from the Fall 2021 USLA Lifesaving Sport Committee. The John Wayne Cancer Foundation’s “Block the Blaze” CSLSA SoCal Paddledown is slated to begin (going south) starting from Gaviota this summer. The 26th Wieland Shield Tour is postponed this year but will resume in 2023. Mr. Butki also attached a tentative 2022 schedule of Lifesaving Sport Competition Dates to his report, and FAQ page to assist competitors with the new online event registration.

H. [Membership](#) - Mrs. Graham and Ms. Schwene (Absent)

Mrs. Graham presented her report which included membership reminders, contents of the 2022 membership kit, pro-deal discounts for USLA members and issues with the UNISERV data service that USLA uses for membership records. Mrs. Graham stated that our current 2022 membership totals are 1272 adult members and 1357 junior lifeguard members.

I. [Newsletter](#) - Mr. Hughes

J. Professional Standards - Mr. Carey

Mr. Carey will be conducting his first meeting as the new chair this afternoon

K. [Public Education](#) - Mr. Silvestri

Mr. Silvestri encouraged members to promote our new PSA video for the upcoming summer season. He is still involved with San Diego Lifeguard Advisory Committee (SLAC), Project Wipeout Advisory Committee (PWAC) and the SoCal Paddledown. Mr. Silvestri will be stepping down as the chair of this committee. However, he will be focusing more on lifeguard education, such as peer-group support, eye-cancer prevention, stingray injuries, etc. With his connections with Hoag Hospital, Scripps La Jolla, and other educational resources, he will be planning or expanding more training seminars for lifeguards in the upcoming months. Mr. Humphreys thanked Mr. Silvestri for his many years (decades) of service to the CSLSA as Public Education Chairman.

L. [PIO](#) - Mr. Sandler (Absent)

Mr. Moore presented the report from Adam Sandler and emphasized that his position and past record as our PIO is an excellent resource for getting the word out on your own agency’s achievements, programs, etc.

M. Public Relations - Ms. Jackson (Absent)

N. Social Media - Mr. Richards (Absent), Ms. Page (Absent), & Ms. Schwene (Absent)

O. [Special Awards & Presentations](#) - Mr. Richardson

Mr. Richardson discussed the upcoming award presentations and stated that more nominations will be discussed this afternoon in committee.

P. [Statistics](#) - Mr. Burton

Mr. Burton presented the current status of agencies that have provided their 2021 statistics. Many SW Region agencies have not entered their stats as of today. Mr. Burton stressed the importance of entering statistics on the website because a very large percentage of the USLA national statistics come from the Southwest. The database software being used by the USLA is now provided by *Watchtower*, and feedback is welcome.

Q. Training & Operations (No Report) - Mr. Daly

R. Ways & Means - Mr. Sholl

Mr. Sholl encouraged members to review his [Treasurer’s report](#) and he will chair the Way & Means committee tomorrow at 8:30AM.

S. [Website](#) - Mr. Prosser

Mr. Prosser has updated the BOD minutes that go as far back as 1994 and historically the website is up to date. Mr. Moore and Mr. Prosser both praised Pat Francis for her meticulous archiving of our old website data, otherwise much of it would have been lost during the transition.

V. [Awards and Presentations](#)

Mr. Richardson distributed [National Lifesaving Awards](#) and [Heroic Act Awards](#) for the *Wipeout Cave Rescue*, *Pt. Loma Boat Rescue*, and *Horseshoe Reef Rescue*. A [Medal of Valor](#) was awarded to Chris Paun, and Gary & Tracy Hild each received a [Lifetime Achievement Award](#).
(Lunch)

VI. Committee Workshops (as directed)

(Meeting to be recessed at approximately 5:00 PM and reconvened on Friday, April 08, 2022, 0900).

Friday April 8, 2022

VII. Committee Reports from Workshops

- A. Bylaws/Policies & Procedures Mr. Moore and Mr. Richardson
Mr. Moore deferred committee actions to New Business -
- B. Certification (No Report) - Mr. Lombardi (Absent)
- C. Exchanges - Mr. Fiamengo (Absent) & Ms. Schwene (Absent)
- D. Grants - Mr. Busatto (Absent) & Mr. Etnyre (Absent)
- E. [Junior Lifeguards](#) - Mr. Graham (Absent) & Mr. Egan
Much discussion centered around the 2022 Regionals Host Agreement and the Beachsport Agreement, as well as preparation for the JG Regionals at Huntington State Beach.
- F. Legislation - Mr. Sandler (Absent)
- G. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser
Mr. Butki stated that the committee approved a motion to support Newport Beach as the 2023-24 venue for the CSLSA Regional Championships.
- H. [Membership](#) - Mrs. Graham and Ms. Schwene (Absent)
Ms. Graham outlined the new items in the 2022 membership kits, purging the USLA database, and ideas to boost membership including creating a CSLSA App and/or QR code.
- I. Newsletter. - Mr. Hughes
- J. [Professional Standards](#) - Mr. Carey
Mr. Carey briefed members on some of the goals and objectives which included information sharing between agencies as well as the California Marine Safety Chief's Association. In addition, it is planned to address RWC and PWC training, EVOC for both street and beach driving, dive team standards and freediving training.
- K. [Public Education](#) - Mr. Silvestri
Mr. Silvestri described the continuing efforts to promote the PSA, coordinate the SoCal Paddledown and enhance Stingray education.
- L. Public Relations - Ms. Jackson (Absent)
- M. Social Media - Mr. Richards (Absent), Ms. Page (Absent), & Ms. Schwene (Absent)
- N. [Special Awards & Presentations](#) - Mr. Richardson
The committee evaluated two nominations for the CSLSA Heroic Act Award: Big Sur Surf Rescue (CA State LGs) OC Helicopter Crash (Newport LG - off duty)
Motion: Moved by Mr. Ragsdale to have approve the nominations as described above.
Second: Mr. Moore
Action: MPU
- O. Statistics (No Report) - Mr. Burton
- P. Training & Operations (No Report) - Mr. Daly
- Q. [Ways & Means](#) - Mr. Sholl
Motion: Moved by Mr. Moore to earmark the \$5,000 donation from the John Wayne Cancer Foundation (JWCF) for Public Education perpetually.
Second: Mr. Silvestri
Action: MPU
Motion: Moved by Mrs. Graham to approve the purchase of printer and toner as requested by Mr. Prosser to be used at the CSLSA Regional Championships.
Second: Mr. Ragsdale
Action: MPU
- R. Website - Mr. Etnyre (Absent) & Mr. Prosser
Guest Speaker: CA State Assemblymember Tasha Boehner-Horvath, District 76
Ms. Boehner-Horvath gave a detailed presentation on her two "Baywatch Bills" AB 1672 and 1682.

VIII. **Old Business**

- A. Committee Guidance Documents Update (in progress)
- B. California Marine Safety Chiefs Association Update
Outgoing President, Brian Ketterer stated that Kevin Snow from Laguna Beach is the incoming president. This association will be focusing on the alignment of beach driving training and rescue watercraft configuration. Mr. Ketterer said many of their members are also serving on subcommittees with the Water Safety Collation and the World Health Organization for Drowning Prevention Worldwide.
- C. Junior Lifeguard 50/50 Dues Split (no new information)
- D. Two-Tier JG Membership Proposal (no new information)
- E. Past Due Chapter Dues to CSLSA & USLA (considered resolved)
- F. Amazon Smile Account
Mr. Sholl reported that the CSLSA has received \$10.99 from Amazon Smile.
Membership Drive for 2022/23 (addressed in Membership report)
- G. USLA-New Jersey
Mr. Avila gave a brief history of the USLA-New Jersey issue and stated that it is still somewhat in stalemate. Mr. Avila suggested bringing in a 3rd party advisor to investigate and make recommendations, no money is available for that at this time. President Davis stated that he is committed to readdressing this issue during his term.

IX. **New Business**

- A. 2022 California Surf Lifesaving Association Championships Host Agreement
Motion: Moved by Mr. Ragsdale to approve the Host Agreement between CSLSA and HSBJLA.
Second: Mr. Butki
Action: MPU
- B. 2022-24 CSLSA Sponsorship Agreement
Motion: Moved by Mr. Sholl to approve the sponsorship agreement with Scott Hubbell of Beachsport.org.
Second: Mr. Avila
Action: MPU
- C. 2022 CSLSA Regionals
Mr. Avila stated that the key challenges at the point are getting started on time, competitor registration and bulk registration for the junior guards. New information will be passed along as it becomes available.
- D. 2022 USLA Nationals (addressed in [Lifesaving Sport Report](#))
- E. Social Media Handbook approval (from Bylaws P&P Committee)
Motion: Moved by Mr. Moore to approve the [Social Media Handbook with the edits](#) made by the committee and have it entered to the CSLSA Policies & Procedures.
Second: Mr. Ragsdale
Action: MPU
- F. CSLSA BOD Meeting Registration
Motion: Moved by Mr. Moore to raise the limit that a host may charge attendees from \$50.00 to \$60.00 without having to obtain a waiver from the Executive Board.
Second: Mrs. Graham
Action: MPU
- G. Life Member policy language change
Motion: Mr. Moore moved to examine and correct language in the Life Membership application process to enable an “executive board designee” to receive applications from the secretary in lieu of the President.
Second: Mr. Butki
Action: MPU
- H. Partnership with Cedars-Sinai Kerlan-Jobe Institute

Motion: Mr. Beuerlein moved to allow our logo and a quote from the president in establishing a partnership between CSLSA and the Cedars-Sinai Kerlan-Jobe Institute.

Second: Charlotte Graham

Action: MPU

I. Policy & Procedure Manual update

Mr. Beuerlein gave direction to the P&P Bylaws Committee to update the Policies & Procedures reflecting the 75/25 split now in place with the 2022 Regionals Host Agreement.

X. Future Meetings

A. CSLSA Meetings and Dates

1. Fall 2022

a. Location: LA County

b. Dates: October 6th & 7, 2022

2. Spring 2023

a. Location: (TBA)

b. Dates: March 30th & 31st, 2023

B. USLA Meetings and Dates

1. Spring 2022

a. Location: Great Lakes Region (Chicago, IL)

b. Dates: April 21st-23rd, 2022

2. Fall 2022

a. Location: Southeast Region (Orlando, FL)

b. Dates: November 3-5, 2022

Privilege of the Chair

Mr. Humphreys

Mr. Humphreys expressed his gratitude for all the many people who contributed to the success of the meeting. In particular, he thanked Encinitas, Scott Hubbell, the John Wayne Cancer Foundation, all the vendors and sponsors and the members for making the journey to attend.

XI. **Adjournment:** Meeting adjourned at 11:07AM

Motion: Moved by Mr. Gray to adjourn the meeting.

Second: Mr. Ragsdale



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Bill Humphreys
DATE: April 7, 2022
SUBJECT: President's Report

Introduction

Welcome and thank you to all of the delegates, guests, and sponsors for attending our meeting. A special thanks go out Encinitas for hosting what is sure to be a great meeting and venue.

General Updates

This is the first meeting with a new Executive Board in place as well as members in new positions. We'd like to welcome Sean Carey and Skip Prosser officially to the Executive Board. Likewise, we have some new committee chairs and a few in new positions. We'd like to formally welcome Brandon Daily and Sean Carey as committee chairs for the Training and Professional Standards committees, respectively.

Upcoming Events and Goals for the CSLSA

As mentioned at our fall meeting, some current goals for the organization are to: 1) improve and enhance relationships between the CSLSA, agencies, and Chapters; 2) assist new and existing committee chairpersons and members; and 3) look to ways enhance funding opportunities for our organization so we can better serve our members and the public.

To help meet these goals, following are three specific areas of focus for the CSLSA:

- Continue to build and refine a liaison program to bridge between chapters, agencies, and the CSLSA. This is a continuation of a project we are working on. Although we are a member/chapter-based organization, it is critical that we stay in close contact with leaders in each agency in order to better serve them.
- Continue to refine and finalize the Committee Guidance Document. The goal is to systematically document systems that work, modify and improve those that need improvement, and not leave it up to someone to start from scratch to figure it out on their own.
- Begin some fund-raising campaigns, perhaps starting at this meeting. A short-term campaign is certainly something that can be tested. We can also expand our funding through alumni supporters at various levels, and increased solicitation for sponsorship. I'll be asking for volunteers for an ad hoc committee to focus revenue enhancements for a short time period.

Finally, once again I am inspired to see all of the dedicated men and women here today, working together to improve yourselves, your chapters, and this noble profession of serving and protecting the public. As we meet today and tomorrow, please keep in mind our mission which is to *Promote Beach Safety awareness and Professional Lifeguard standards*. We do this through public education, training programs, exchange programs, junior lifeguard programs, and competition among other means. Our ultimate goal is to prevent and reduce aquatic injuries, accidents and death at open-water beaches.

Let's focus on this mission and our goals as we work together in the next few hours. Thank you.

Sincerely,

A handwritten signature in cursive script that reads "Bill Humphreys".

Bill Humphreys, CSLSA President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gus Avila
DATE: April 7, 2022
SUBJECT: Vice President's Report

Since the last Board of Directors' meeting in Castaic Lake, I have worked on the following:

Presided over the USLA Fall Board of Directors meeting via Zoom

Signed or ratified agreements for USLA regarding DaFIN, Jersey Mike's sponsorship of Nationals, Reviewed agreement with Watchtower. All agreements were approved by the USLA BOD.

Completed my tenure as the USLA President, the last day was January 14, 2022.

Read and reviewed miscellaneous correspondence of the USLA.

Had a number of phone conferences with Scott Hubbell regarding sponsorship for membership and Regional Championships. Worked with Mike Beuerlein in completing a contract between USLA and Beachsport. The agreement has been signed by both parties. Highlights include: Cash donation to the CSLSA, plus t-shirts for each adult member, t-shirts for each adult and Junior participant at Regional Championships for the next 3 years
Reviewed updated Host Agreement for 2022 Regionals.

Participated on evote for the USLA regarding the renewal of the EyeKing Agreement.

Met with Peter Davis and Tom Gill regarding the USLA committee Chairs and Project Groups.

Reviewed and responded to emails from the USLA.

Started discussions regarding international competitions.

Attended the retirement party for Gary and Tracy Hild, LA County Lakes who have both retired within the last 6 months. Gary retired after 35 years, and Tracy had 32 years of service, respectively

Very truly yours,

A handwritten signature in black ink, appearing to read "Gustavo S. Avila".

Gustavo S. Avila, Esq.
CSLSA Vice President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: James A Hughes, Secretary
DATE: April 7, 2022
SUBJECT: SECRETARY REPORT

I'm very happy to be here today in Encinitas as your new secretary. I was fortunate enough to receive a flash drive from Leslie Schwene in January. It is obvious she had put a lot of work into streamlining our meeting documents, and it made my transition very smooth.

Along with other miscellaneous duties as the Secretary, I have:

- Compiled the annual schedule of EB meetings & events
- Created the agenda for our last three Executive Board meetings
- Compiled the minutes of our last three Executive Board meetings
- Received an electronic version of our CSLSA Social Media Policy
- Sent the Beachsport.org agreement via Priority Mail to Scott Hubbell on January 11th
- Ensured that all email correspondence regarding HSBJLA Host Agreement went to/from the Secretary
- Worked with Bill Humphreys and Mike Beuerlein in creating the agenda for today's meeting and prepared the draft minutes of our last BOD meeting

On the National level, I am honored to attend as a member of the Original Founders committee. I have catalogued roughly two dozen video interviews of USLA founding members and intend to present the idea of putting these video interviews on the history pages of the USLA website. I will also be attending other committee meetings in Chicago as needed.

Newsletter

The *Spring 2022 CalSurf Newsletter* has been posted online and 60 copies have been printed for today's meeting. This issue includes stories from two amazing books by former lifeguards Mike Brouard and Ed Vodrazka. A Special thanks to them for their support. The issue also has a description of the latest award recipients and the OC helicopter crash. The theme and cover of the magazine is "Now Hiring" with a collage of our agencies recruiting flyers.

Respectfully submitted,

Jim Hughes
Secretary



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph A. Sholl
DATE: 04/06/2022
SUBJECT: Treasurer's Report

Since the last BOD Meeting in October, I have completed the following tasks on behalf of the CSLSA:

- Assumed the position of CSLSA Treasurer and met with the past treasurer to get up to speed on my roles and responsibilities as well as get familiar with our bookkeeping systems.
- Submitted a variety of payments for the CSLSA ranging from insurance and taxes to USLA membership kit payments.
- Confirmed with the USLA Treasurer that the San Diego Chapter is up-to-date and once again a member in good standing.
- Started the process of moving the address of record to the CSLSA's PO Box for continuity
- Attended the USLA Fall BOD meeting and as well as many of the committee meetings.
- Attended the Fall and Spring CA Water Safety Coalition conferences.

Respectfully
Joseph A. Sholl
CSLSA Treasurer

California Surf Lifesaving Association

Balance Sheet
As of April 6, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Bank of America Business Advantage Select Savings	15,632.01
Bank of America Checking	40,185.73
Smith Barney Money Market	0.00
Total Bank Accounts	\$55,817.74
Accounts Receivable	
Accounts Receivable	-3,012.00
Total Accounts Receivable	\$ -3,012.00
Other Current Assets	
Uncategorized Asset	0.01
Total Other Current Assets	\$0.01
Total Current Assets	\$52,805.75
TOTAL ASSETS	\$52,805.75
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
Exchange Fund	0.00
Junior Lifeguard Restricted	13,832.63
Lifesaving Sport Restricted	3,259.51
Public Education Restricted	125.66
Total Long-Term Liabilities	\$17,217.80
Total Liabilities	\$17,217.80
Equity	
Opening Bal Equity	0.00
Unrestricted Net Assets	30,121.51
Net Income	5,466.44
Total Equity	\$35,587.95
TOTAL LIABILITIES AND EQUITY	\$52,805.75

California Surf Lifesaving Association Profit and Loss Budget vs. Actual

	2022 Budget		
	2022 Adopted Budget	2022 YTD (Jan - Apr 4) Profit / Loss	\$ Over / Under Budget
Income			
Events	\$ -		\$ -
Donation Received			\$ -
Interest	\$ -		\$ -
Lifesaving Sport Registration	\$ 23,000.00	\$ 2,100.00	\$ 20,900.00
Member Dues	\$ 27,000.00	\$ 3,750.00	\$ 23,250.00
Officer Travel Inflows	\$ -		\$ -
Events Banquet	\$ -		\$ -
Sponsorship	\$ -	\$ 5,000.00	\$ 5,000.00
Royalties (Amazon Smile)	\$ -	\$ 10.99	\$ 10.99
Total Income	\$ 50,000.00	\$ 10,860.99	\$ 39,139.01
Expense			
Donation Given	\$ -		\$ -
Exchange Committee	\$ 800.00		\$ 800.00
Executive Board	\$ 300.00		\$ 300.00
Insurance	\$ 5,000.00	\$ 2,645.00	\$ 2,355.00
Junior Lifeguards	\$ 12,000.00		\$ 12,000.00
Lifesaving Sport	\$ 7,500.00	\$ 322.50	\$ 7,177.50
Magazine	\$ 700.00		\$ 700.00
Membership Committee	\$ 5,270.00		\$ 5,270.00
Membership Payments		\$ 1,872.56	\$ (1,872.56)
Office Supplies	\$ 300.00	\$ 134.00	\$ 166.00
Professional Fees	\$ 700.00		\$ 575.00
	Quickbooks	\$ 75.00	
	Franchise Tax Board Fee	\$ 50.00	
Public Education	\$ 4,500.00		\$ 4,500.00
Public Relations	\$ -		\$ -
Reconcile Discrepancies	\$ -		\$ -
Special Awards & Presentations	\$ 300.00		\$ 300.00
Travel & Meetings	\$ 12,000.00		\$ 12,000.00
Website	\$ 630.00	\$ 284.50	\$ 345.50
Total Expense	\$ 50,000.00	\$ 5,383.56	\$ 44,616.44

California Surf Lifesaving Association

Profit and Loss
January 1 - April 6, 2022

	TOTAL
Income	
Donation Received	5,000.00
Member Dues	0.00
Professional Members	5,850.00
Total Member Dues	5,850.00
Total Income	\$10,850.00
GROSS PROFIT	\$10,850.00
Expenses	
Insurance	2,645.00
Lifesaving Sport	322.50
Membership Payments	1,872.56
Office Supplies	134.00
Professional Fees	0.00
Quickbooks	75.00
Tax Filings	50.00
Total Professional Fees	125.00
Website	284.50
Total Expenses	\$5,383.56
NET OPERATING INCOME	\$5,466.44
NET INCOME	\$5,466.44



California Surf Lifesaving Association

TO: CSLSA Executive Board
FROM: Michael A. Beuerlein
DATE: April 7, 2022
SUBJECT: Past President/Advisor Report

Thank you to Brian Ketterer and his Encinitas crew for hosting this meeting!

CSLSA Sponsorship Agreement

In my role as Liaison to Scott Hubbell, I am happy to report that our new Sponsorship Agreement is the best contract CSLSA has ever had. It includes \$10,000 cash per year for 3 years and T-shirts for all CSLSA Members, Junior Lifeguard Competitors and Regional Officials in 2022. Please take the opportunity to thank CSLSA Honor Roll Member Scott Hubbell for his many decades of support to CSLSA.

Host Agreement for The 2022 California Surf Lifesaving Championships

Negotiations on the Host Agreement took a little longer than our Sponsorship Agreement, but I am happy to report that the contract is signed and the end result is that Regionals will be at Huntington State Beach and the improved contract is fair to both parties and should provide a framework for future Host Agreements.

New Executive Board Members and Positions

I have been trying to assist our new Executive Board Members and those Executive Board Members who changed positions, with the transition into their new CSLSA roles.

- Cudos to Jim Hughes for stepping into the Secretary position and continuing in his role as *Cal Surf News* Editor. I hope you take the time to read this edition as each one seems to be better than the last one.
- Cudos also to Skip Prosser for his outstanding efforts to organize the CSLSA Website.

Public Education Committee Chair Vacancy

We do have a vacancy in the Public Education Committee Chair position. This is one of CSLSA's most important positions and an opportunity for someone to get more involved in our association. If you are interested, please let the President or I know.

John Wayne Cancer Foundation

Thank you to the John Wayne Cancer Foundation for their continued participation and financial support of CSLSA's mission and goals.

Long Beach Fire/Marine Safety – USLA Advanced Certification Status

I have been assisting Long Beach Fire/Marine Safety in trying to maintain their USLA Advanced Agency Certification.

Capitola Update

For the 2022 Summer, the Central Fire District is again providing all the testing and training for the Capitola JG Instructors. Some of that training has already occurred and more is scheduled over the next few months. This is the second year of a 2-year contract with the Capitola.

The Santa Cruz Marine Safety Division will again be providing the testing, training, and staffing of all Lifeguards that work towers on Capitola Beach. However, this year Central Fire is assisting SCMSD with the training of those tower guards. Central will also provide oversight and supervision over a good portion of the summer to help offset the workload impact of SCMSD. Hopefully, these additional roles that Central Fire will be taking on this summer and the collaborative effort between Central Fire and SCMSD will provide more of a roadmap for the future.

Both of the contracts that Central Fire and SCMSD have with the city of Capitola expire after the 2022 summer, so all parties will sit down to discuss options and start planning for the future.

Central Fire has 2 members, Henry Tobias and Peter Kerney, in attendance along with representation from Brendan Daly of the SCMSD and Nikki Bryant LeBlond of the City of Capitola.

CSLSA Junior Lifeguard Committee Meeting

Today, I will be assisting in the Junior Lifeguard Committee with the discussion on the 2022 Host Agreement.

CSLSA Board of Directors & Executive Board Agendas & Minutes Review

At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the President & Secretary prior to their distribution to the Executive Board and Board of Directors.

Counsel & Advice

I continue to provide counsel and advise to the CSLSA President as needed.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki
DATE: April 7, 2022
SUBJECT: 1st Delegate Report

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

Skipper J.C. Prosser
Third Executive Delegate

Sean J. Carey
Fourth Executive Delegate

Since the last Board of Directors' Fall 2021 meeting in Castaic Lake, I have worked on the following:

Attended the Fall 2021 USLA Board of Directors meeting via Zoom

Posting and sharing to CSLSA social media the 2022 Lifeguard Exam Swim tests dates and application criteria of our Regional Agencies that I've observed or been advised of test dates and locations.

Read and reviewed and responded to texted and emailed correspondence of the CSLSA and USLA.

Had several phone calls and emails with Scott Hubbell regarding CSLSA sponsorship and membership and Regional Championships.

Had several phone, email, and text exchanges with Kai Weisser regarding the Regional Championships

Worked with the CSLSA Executive Board in completing a contract with Beachsport for CSLSA Membership and with the Huntington State Beach Junior Lifeguard Association for an updated 2022 Host Agreement for the California Surf Lifesaving Championships AKA "Regionals". Both agreements have been signed by both parties.

Participated in the California Water Safety Summit which was a very noble and well-coordinated collaborative event aimed at building multi-sectoral partnerships for drowning and aquatic injury prevention headed by Will Koons and Rob Williams March 21-22, 2022, in Newport Beach, CA.

Involved in multiple discussions regarding local SoCal, National and International Surf Lifesaving and open ocean competitions.

Finally, was featured in Chapter VIII page 173 of "Neptune Wept- Tales of the Character, Courage, and Camaraderie of Ocean Lifeguards" by my early 80s State Rookie School Instructor Mike Brouard. I feel the need to clarify that while it is true that in the mid-80s I often volunteered my time and risked my life, off the clock, to effect some hellacious off season rescues in 52 degree water and 15 foot surf with minimal back up but I want to make it clear that I was not "swimming out, and just getting annihilated", in "dangerous territory" and being "hammered" and "bludgeoned toward the rocks" every time I hit the water...at best it was only most of the time and I loved it. Thankfully the hours I spent researching Open Water Drowning Statistics in Coroners offices in Monterey, Santa Cruz, San Mateo and Marin and Sonoma Counties for the California State Lifeguard Association eventually paid off in additional Lifeguard hours for Santa Cruz and Sonoma and the start of Lifeguard Services in Monterey and San Mateo Counties. Bonus to later learn that my hours of volunteer work has saved lives and provided Lifeguard legends like Tim Corliss, Kevin Brady, Shane Scoggins, and Jeff Wadkins a great job location with incredible surf.

Lifeguards for Life

cslsa.org



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser
DATE: April 7, 2022
SUBJECT: Third Delegate Report

The website has been keeping me busy. I've updated the website on recommendations from the old webmaster, Pat Francis, who wanted the new website to have the same content as the old website. Pat painstakingly combed through our current website and compared it to the old website and wrote a list of changes for me to execute. Other items of importance include creating a login for competitors to manage their events, posting 2022 tryouts from various CSLSA agencies, and creating an online page for CSLSA results from 2013-2021. I'm also working with the USLA Lifesaving Sport Athletes Committee to see if I can provide USLA members an online place to vote for future USLA LSAC representatives.

CSLSA Website Chair

I made the following changes to the website.

Website Updates:

- Added 1994-2002 CSLSA BOD Meeting Minutes to the website and redesigned the meeting minutes page.
- Updated suggestions made by Pat Francis, previous webmaster, to the current website. These were presented and requested by Pat in 2019 and just haven't been updated.
- Updated various CSLSA agencies with 2022 Tryout information.
- Posted missing CSLSA Surf Lifesaving Championship results for both Adults and Junior Guards.
- Added current items to the calendar on the website.

CSLSA Social Media Contributor

- Added posts of tryout information for CSLSA Chapters
- Posted 2022 CSLSA Spring meeting information
- 1550 followers on Instagram +8 from Feb to March.

CSLSA Lifesaving Sport Co-Chair

- Added 2022 racing information to the calendar

USLA/CSLSA Scoring Director

- Updated USLA/CSLSA scoring database.
- Finished up the competitor login where competitors can add/delete their chosen events.
- At the request/suggestion of the USLA Lifesaving Sport Athlete's Committee, I created a place for individuals to vote for their respective LSAC representatives. The choices will be based on the region of the individual who logged in to the website.

USLA Social Media Contributor (HPS)

- No action in the last 6 months.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Executive Board

FROM: Sean Carey

DATE: April 7, 2022

SUBJECT: Fourth Delegate Report-Spring 2022 Board of Directors Meeting

Since the Spring Board of Directors meeting At Castaic Lake I have been engaged in...

- Development of a spreadsheet of all SD County Lifeguard Association Presidents and their contact information to facilitate better communication with CSLSA.
- Attended Peer Support training and joined local Peer Support group in San Diego County. This is a free resource available to all Lifeguards following a critical incident. Please consider this resource if needed and do not hesitate to call me at 619-454-9262. While I am not an expert, I have can access experts if needed. It is usually a good idea to recognize your chain of command and let them know if you or someone else is having a hard time coping but it is not always necessary. Confidentiality will be maintained.
- I have been reading the policy and procedure manual to acquaint myself with the inner workings of the CSLSA. President Humphreys has asked me to chair the professional standards committee. In reading the details of this committee online I feel that there is a lot of work that could be done here. I am seeking any advice and direction you all can provide me on where the Board believes the priorities are, or should be, for this committee. I also spoke with Chief Kevin Snow, the newly elected President of the CMSCA, to open a dialogue regarding working with CMSCA cooperatively in this area.
- I had the opportunity to visit Point Lobos State Park on February 11-13 and took a ride along opportunity with the supervising Lifeguard Ryan Petersen, formerly of Coronado and Imperial Beach, to see his operation. Saturday, February 12 was 80 degrees and crowded like a summer day at the beach. There were 4 Lifeguard/Peace Officers on duty for 30 miles of coastline. This was an eye-opening experience. Ryan is very proactive and started the Monterey Lifeguard Association in his area. As you all know, the State Lifeguards in Northern California are understaffed. I am hoping that in the future I can somehow help this situation improve, perhaps with the help of the CSLSA. We have some outstanding colleagues up north who are working in some very dangerous conditions and encounter a lot of tragedy. Hopefully there is something that can be done to help them.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

April 7-8, 2022

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
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Third Executive Delegate

Sean J. Carey
Fourth Executive Delegate

The CSLSA tasked the Bylaws/Policies & Procedures Committee to review the proposed CSLSA Social Media Handbook and prepare the document for placement in the CSLSA Policies and Procedures Manual. Our efforts were to reformat to P&P formatting, make suggestions/recommendations, correct any grammatical errors, and insert any corrections deemed appropriate. Both Committee Chairs worked for many hours on this project and our recommendation to the Board of Directors for approval is attached to this document. The document was presented to the CSLSA President and the Vice Chair of the Social Media Committee (who was the current Secretary at the time of the initial request) for comment in early March of this year.

If the CSLSA Social Media Handbook is approved at this meeting, it will be placed in the Appendices of the CSLSA Policies and Procedures and forwarded to the Secretary for the files and to the Website Co-Chair Mr. Prosser for posting on the website.

We recommend Approval of the CSLSA Social Media Handbook proposal under New Business.

On another matter, upon reviewing the CSLSA Spring 2022 meeting flier posted on the website, it was noticed that the registration fee was \$55.

According to Policy Number:

III-C. Board of Directors Meetings – Hosting

B. Expectations of the Host Chapter

1. Registration fees should be set at a reasonable rate. A maximum of \$50 shall be the cap for the registration fee without approval of the CSLSA Executive Board. Any registration fee over \$50 must be justified with a budget and approved by the CSLSA Executive Board.

After attempts by Mr. Moore to contact Mr. Ketterer via telephone and also e-mailing the contact telephone number to research this issue and other matters, no call was returned. The next step was to contact the CSLSA President to see if the host chapter requested approval from the CSLSA Executive Board to exceed the policy cap of \$50. The answer was no, the host Chapter did not request approval to exceed the policy cap of \$50.

cslsa.org

The purpose of this research regarding the registration fee was two-fold. One, the with registration fee cap of \$50 written many years ago along with the current inflation, was \$50 a realistic number???? And two, if we are going to be governed by Bylaws/Policies and Procedures as an association, we should have a realistic path to follow.

The Committee Co-Chairs discussed many options regarding the registration fee. Keep the policy cap at \$50; raise the dollar amount to \$55, \$60, or ????; or remove the dollar amount altogether. Our thoughts were to make the registration cap \$60 without approval from the CSLSA Executive Board. However we did not want to influence the President, he was sent our suggestions without recommendations. The President conferred with the Past President/Advisor and they suggested change the dollar amount to \$60. We were all on the same page.

We recommend Approval of changing the CSLSA meeting registration fee from \$50 to \$60 proposal under New Business.

APPENDIX E
SOCIAL MEDIA POLICY HANDBOOK

Adopted: April 8, 2022

SOCIAL MEDIA POLICY HANDBOOK

INTRODUCTION

Mission of CSLSA

The mission of the CSLSA is to promote beach safety awareness and professional open-water lifesaving standards. Our members include lifeguards, junior lifeguards, and open-water rescue professionals from California (Santa Cruz south to the Mexican border) and Arizona. We accomplish our mission through public education, junior lifeguard programs, training programs, exchange programs, competition, and other means. The CSLSA is a non-profit (501C3, tax exempt) organization that works to prevent and reduce aquatic injuries, accidents and fatalities at open-water beaches.

The California Surf Lifesaving Association (CSLSA) recognizes the importance of social media outreach as a channel to communicate with fellow lifesavers and especially the public. **The goal is** to share messages, ~~to~~ prevent drowning events, and injury at beaches, lakes, and other recreation areas that involve open-water aquatic environments. This handbook establishes guidelines for **maintaining** the various CSLSA social media accounts, and outlines the role of Social Media Administrators and liaisons ~~who~~ **that** will be responsible for managing these accounts.

Mission of the CSLSA Social Media Committee

The mission of the CSLSA Social Media Committee is to expand the association's impact in the community by increasing public exposure to the diverse member chapters, their operations, and junior lifeguard programs.

DEFINITIONS

Social Media

Various forms **are** of communications such as direct messages, photos, and videos, which allow interaction among individuals, groups, and organizations. Social media are primarily Internet and mobile-based tools for sharing and discussing information. For CSLSA, it is another tool to communicate openly with the members of the public.

User

Any person who actively posts texts, photos, or videos on social media websites including, but not limited to, Twitter, Facebook, Instagram, You Tube, Flickr, Wikipedia, blogs, and other similar sites currently in existence and those yet to be invented.

Account Administrator

A user who has administrative privileges to change account settings, manage communications, and post on behalf of an organization or agency.

Fan/Follower

A ~~user~~ **Fan/Follower** (either ~~employee~~ **an association member or member** of the public) who has chosen to follow or "Like" the CSLSA social media account page. A fan or follower will generally see the majority of posts from the CSLSA social media account.

Post

On behalf of CSLSA, a communication of texts, pictures, videos, or ~~a~~ **any** combination of ~~all the~~ three, **are displayed on a social media platform**.

Content

The actual substance of the post **includes** the specific words, pictures, and videos used in the communication.

Platform

The account to which content is posted. Social media platforms include Facebook, Instagram, You Tube, and Twitter.

Boosted/Sponsored Post

A post or action for which the account administrator pays money to the social media platform in order to increase exposure and impressions **displayed**.

CSLSA SOCIAL MEDIA ADMINISTRATORS AND LIAISONS

Administrators Duties

The CSLSA Social Media Administrator(s) will be the Committee chairperson(s) who will be charged with managing the CSLSA Lifeguard Social Media accounts, including Facebook, Instagram, You Tube, and Twitter. The CSLSA Social Media Administrator(s) will be tasked with the responsibility of monitoring the diverse member chapter social media accounts for content to use on the CSLSA Social Media platforms, and will be the focal point for CSLSA Social Media communication.

The CSLSA Social Media Administrator duties include, but are not limited to:

- Generating social media content
- Planning and scheduling posts
- Communicating with member chapters for social media content
- Manage the Social Media Committee budget
- Monitoring social media traffic, impressions, and trends
- Moderating material for consistence with the goals and/or policies of the CSLSA
- Disallow/remove any inappropriate or distasteful comments

Liaisons Duties

The CSLSA Social Media Liaisons will be the social media leaders from individual chapters, with the ability to post on the CSLSA social media platforms, on behalf of their respective chapters. Their posts on the CSLSA Social Media platforms are subject to evaluation by the CSLSA Social Media Administrator(s) and may be removed if deemed necessary by the CSLSA Social Media Administrator(s).

POSTING POLICIES

Post Quotas

The following percentages indicate the appropriate division of social media content. These quotas shall be a goal, goal and guideline, and may be adjusted as needed, and are subject to change by the CSLSA Social Media Committee as needed.

- 25% - Junior Lifeguard Content
- 30% - Lifeguard Daily Operations, Event Posts, Stories, Lifeguard History
- 25% - Drowning Prevention/Water Safety
- 10% - Member Beach Showcase
- 10% - Promotion for Tryouts, Lifeguard Special Events, and Competition Team

Scheduled Posts

~~A Scheduled Post is a~~ Are posts that has been planned in advance and strategically posted at a scheduled time. A scheduled post generally relates to non-time sensitive publishing content that includes the following categories:

- Junior Lifeguard Content
- Lifeguard Daily Operations, Event Posts, Stories, Lifeguard History
- Drowning Prevention/Water Safety
- Member Beach Showcase
- Promotions

Event Posts

~~An Event Post is a~~ Are time sensitive posts with varying degrees of publishing priority and sensitivity.

Event Posts are strictly posts with information about an event or incident that involves CSLSA chapter beaches. The goal of an Event Post is to display our lifeguard service in a positive image, communicate the non-traditional nature of lifeguarding in a variety of ways, and communicate important safety information. Event Posts can range from lifeguard competitions, lifeguard training exercises, beach incidents, or lifeguard employment opportunities.

Boosted Content

Boosted posts should be dedicated to promoting beach safety information or newsworthy events that happen within the CSLSA. ~~**Needs more information from the Committee**~~

LIABILITY AND LEGAL

Every effort should be taken to prevent the creation of liability in content that is posted on behalf of CSLSA Social Media accounts. It is also important to consider that posts may be used in future lawsuits, and that material that could compromise the Associations image should not be posted.

CSLSA Social Media accounts will not be used under any circumstances to discredit allied lifeguard or other public safety agencies, post sexual/sensual pictures portraying personnel of same, or be used in any way for personal or monetary gain.

ACKNOWLEDGEMENTS

This policy was created with guidance from the California State Lifeguard Social Media Standard Operating Procedures. ASs an affiliated body with the CSLSA, it was pertinent to utilize their **Standard Operating Procedure** to create this policy.

These guidelines will be revised often, and updated as new challenges arise and successful systems are implemented.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: April 7, 2022
SUBJECT: CERTIFICATION COMMITTEE ACTIVITY REPORT

Rick Gould and I continue to serve as CSLSA's Certification Officers reporting our activity to USLA.

Certification Results – Spring 2022

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
Orange County Lifeguards	LEVO	Lombardi	Approved 3/24/22 "Lifeguard Emergency Vehicle Operations"

Extensions Requested/Awaiting Application

City of Seal Beach	Advanced	Lombardi	Extension/Expired
Los Angeles City	Regular	Lombardi	Awaiting Application
Los Angeles County Fire/Lifeguard	Advanced	Gould	Awaiting Application
City of Long Beach	Advanced	Lombardi	Extension
Oxnard City Fire	ARRT	Gould	Awaiting Application

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Rick Gould	roughwaterswim@gmail.com
Camp Surf YMCA	Vince Lombardi	
Coronado	Vince Lombardi	certification@cslsa.org
Del Mar	Vince Lombardi	
Encinitas	Vince Lombardi	
Imperial Beach	Vince Lombardi	
Oceanside	Vince Lombardi	
San Diego	Vince Lombardi	
Solana Beach	Vince Lombardi	
<u>Area II – Orange County – South LA County</u>		

California State Parks
Huntington Beach
Laguna Beach
Lake Mission Viejo
Newport Beach
Monarch Bay
OC Lifeguards
San Clemente
Seal Beach

Rick Gould
Vince Lombardi
Vince Lombardi
Vince Lombardi
Vince Lombardi
Vince Lombardi
Vince Lombardi
Vince Lombardi
Vince Lombardi

certification@cslsa.org

Area III – Los Angeles County north through Santa Barbara County

LA City
LA County
LA County Lakes
Long Beach
Oxnard Fire Dept. (AART)
Port Hueneme
Santa Barbara (County)
Santa Barbara (City)
Ventura County Harbor Patrol
Ventura County Fire Dept. (AART)
Ventura City Fire Dept. (AART)

Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould
Rick Gould

roughwaterswim@gmail.com

Area IV

Morro Bay
Pismo Beach
Port San Luis Harbor District (Avila Beach)
Santa Cruz

Rick Gould
Rick Gould
Rick Gould
Rick Gould

roughwaterswim@gmail.com



California Surf Lifesaving Association

Date: April 7, 2022
To: CSLSA Board of Directors
From: R. Chris Egan and Casey Graham
Subject: Junior Lifeguard Committee report

Since the last board of directors meeting, the CSLSA Junior Lifeguard Committee has been working on the following:

Grants and awards

For 2022, grant applications will be again accepted for all categories. The due date for the grants will be May 15. We have asked the webmaster to post the information on the website. Also returning for 2022 will be the Junior Lifeguard of the Year and the "Bobby" awards.

Gender equity working group

The group took on an important topic should be commended for their work. The co-chairs would like to recognize and commend Colin Herrick, Skip Prosser, Samantha Dieterman, Coral Kemp, and Brian Murphy for their work. In the committee meeting, the group will discuss the proposed guidelines changes for the swim relay, the board relay, the rescue race, and the run relay, with the goal of presenting the proposal to the board. All involved are looking forward to this progressive and important action by the board.

2022 JG regionals

A copy of a host agreement was signed by the Huntington State Beach Junior Lifeguard Association President, and the CSLSA President is due to sign it during the Board of Directors meeting. The committee is very much looking forward to returning to Huntington State Beach for the iconic event. CSLSA Past President/ Advisor Mike Beuerlein will assume the chair of the committee for the portion of the meeting that deals with the JG regional event because of the absence of co-chair Casey Graham for personal reasons and a perceived conflict with co-chair Chris Egan. The perception is that Mr. Egan, as a member of the Huntington State Beach Junior Lifeguard Association, would create conflict if he was to remain as chair during this discussion. Mr. Egan is not a member of HSBJGLA, and did not negotiate the event contract. Mr. Beuerlein will also discuss the sponsorship agreement that he and other members of the executive board negotiated with Beachsport.org.

Respectfully submitted,

Casey Graham
 R. Chris Egan

cslsa.org



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, Legislation Committee Chair
DATE: April 7, 2022
SUBJECT: **LEGISLATION COMMITTEE ACTIVITY REPORT**

Current Legislation

In the 2021-2022 California Legislative Session there are several Bills that have been proposed that may impact Ocean Lifeguards or EMT's. All are at beginning stages and are being monitored for how/if they may impact our membership, should they move forward out of committee.

AB 1682 – A Bill to amend Harbors and Navigation Code to include marine safety and lifeguard vessels which display “distinctive blue lights” may exceed 5 mph within 100’ of a swimmer, or 200’ of a beach, or boat landing areas while engaged in public safety activities. Bill stems from a lawsuit in which a SD City lifeguard allegedly negligently operated an agency jet ski by travelling 10-15 mph in an area near surfers. Although the Court ruled the “5 mph limitation... imperils public safety” it was determined that existing law needed clarity. (In Rules Committee).

The Bill was suggested by the City of San Diego and has support on file from the City of Carlsbad and City of Oceanside. (The Bill's author is the Assemblywoman from Oceanside).

B. Chris Brewster suggested CSLSA provide a letter of support.

CSLSA Specialized License Plate

The DMV continues its moratorium on new specialized license plate requests through legislation. (See Fall 2021 BOD Report for details).

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cslsa.org



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
 FROM: Jay Butki, Skip Prosser, USLA Athletes Panel
 DATE: April 7, 2022
 SUBJECT: Lifesaving Sport & Fitness Report

William J. Humphreys Jr.
 President

Gustavo S. Avila
 Vice President

James A. Hughes
 Secretary

Joseph A. Sholl
 Treasurer

Michael A. Beuerlein
 Past President/Advisor

Jay M. Butki
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 Fourth Executive Delegate

2022 CSLSA California Surf Lifesaving Championships – AKA “Southwest Regionals” Huntington State Beach

July 22 Friday: Junior Guards & Under 19s
 July 23 Saturday: Open Lifeguards and Masters

Huntington State Beach Junior Lifeguard Association (HSBJLA) will again host the 2022 California Surf Lifesaving Championships.

8:00 AM start Huntington State Beach, Between Towers 13 & 14 Beach Blvd. Entrance

New this year will be Competitor Self-Check-in (Adding or Dropping events)

More than ever, it is important that you pre-register for the 2022 CSLSA Surf Lifesaving Championships. Please do not wait to register on the Saturday of the event as the cost will be a significant increase AND due to safety protocols, you may not be able to participate in a specific event. When a competitor registers for the CSLSA Surf Lifesaving Championships for Saturday, July 23rd, they will receive a follow up email with a password and a link to a website that will allow the competitor to choose their events up to 7:00 AM on Saturday.

The competitor will have the option to add or drop only single competitor events: *Surf Swim, Run Swim Run, American Ironwoman/Ironman, Ironwoman/Ironman, Board, Surf Ski, 2k Beach Run, Beach Flags.*

All other events with 2 or more competitors will be managed by the team captain.

After 7:00 AM on Saturday, events will be 'locked' and you will not be able to add or drop events. If you did not add an event by 7:00 AM and would like to compete, you must show up at the line when the event is being marshalled and ask the course marshal if there are spots open that would allow you to compete.

Safety is priority and each event is limited to a maximum number of participants.

Future Regionals: 2023, 2024, 2025, 2026

HSBJLA wanted a contract to include 2023 and are still very interested in hosting in 2023. In addition to Huntington State Beach, rumors that Encinitas has expressed interest in hosting a future Regionals at Moonstone Beach and that Long Beach has expressed interest in hosting a future Regionals. Hopeful we can get Oceanside to host someday or return to San Diego area.

2022 “Jersey Mikes” USLA National Lifeguard and Junior Lifeguard Championships - Hermosa Beach

Wednesday, August 10th - National Junior Lifeguard & U19 Championships:

Thurs, August 11th - Sat, Aug 13th- National Lifeguard & Masters Age Group Championships

The 2022 USLA National Lifeguard and Junior Lifeguard Championships will be hosted by the LA County Surf Life Saving Association (LACoSLSA) and held in Hermosa Beach, CA from August 10 - 13, 2022

Details can be found at www.uslanationals.org. Brush up on your competition rules, train hard and check back often on our website for regularly updated information! Competition is open to current Professional, Alumnus, Life, and Junior Lifeguard USLA Members.

Approved international competitors who are current members of a national lifesaving organization that is a Full Member of the International Life Saving Federation are also eligible to compete, subject to approval. (Send a request for approval to lifesavingsport@usla.org.)

cslsa.org

2022 USLA National Lifeguard & Junior Lifeguard Championships - Virginia Beach, VA

...

USLA Athlete Committee Updates Spring 2022:

Worked with Skip Prosser to establish a voting protocol associated with Nationals registration for the athlete panel nominees.

Brian Murphy attended the ILS athlete panel meeting

ILS meeting highlights:

- Athlete panel existence is an IOC requirement
- Brisbane 2032 Olympic committee is exploring holding Surf Lifesaving events on the Gold Coast including Ironman/Ironwoman and Taplin Relay.
- Worlds 2022 will happen without Russia and without an interclub competition, but Italy has added the
- The ILS Athletes Committee Chairperson, Steve Kent (NZ), has a vote on the ILS Board of Directors.
- Proposed to use the event schedule from Nationals 2021 for Nationals 2022. Received good feedback from members about 2021 USLA National's event schedule.
- USLA Athlete panel will submit a modified proposal for a new Athletes Panel Policy and Procedure to be considered by Bylaws to finally become an official committee at Spring 2022 USLA BOD meeting

USLA Lifesaving Sport Committee Fall 2021 Rule Change Proposals

USLA Southwest Region Fall 2021 Proposal 1.

Eliminate the rule that if you propose a new event, it must replace an existing event.

*Only to add, without subtracting, an Open Mixed Surfboat Race
& a separate Open Women's Landline Race*

USLA Southwest Region Fall 2021 Proposal 2.

Add Open Mixed Surfboat Race.

1 female rower & 1 male rower per crew. Maximum of 4 Mixed Surfboat teams per chapter. Row 2 laps of the Surfboat apex course.

Utilize the same rules as are applied in the other existing USLA 2 lap Surfboat races.

Mixed Surfboat was successfully held as an Exhibition Demonstration Event at South Padre with 9 surfboats/18 rowers participating.

USLA Southwest Region Fall 2021 Proposal 3

Establish a separate Open Men's and Open Women's Landline Race

Separate Landline into men's and women's divisions.

USLA Southwest Region Fall 2021 Proposal 4

Return to the traditional historic landline start rules

Start the race with the Victims already set out offshore at their respective flag buoys and the Landline swimmer starts at the gun.

There were far too many line entanglement issues this year and there was minimal surf and negligible currents.

USLA Southwest Region Fall 2021 Proposal 5

Increase maximum landline lengths from 600 feet to 800 feet.

This year's event was problematic as the swim flag buoys that should have been 120 meters offshore from knee depth at low tide were too far offshore. Landline length is currently established as a maximum of 600 feet / 182.88 meters and the swim buoy flags were well over 190 meters from dry sand at race time causing some teams to run out of line and fail to complete the race. 800 feet = 243.84 meters.

A change would have Landline Event Rule would read:

"5.17.3 Equipment:

Rescue can-"Mini or Maxi" with shoulder or waist harness, swim fins to be worn by the landline swimmer, 600 800 ft landline, no less than one-quarter (1/4) inch in diameter. Landline must be kept in some sort of container (a bucket, on a reel, in a bag), but may not be laid out prior to the start of the race"

Equipment Standards to read:

***6.6 LANDLINE**

A Landlines total length shall be no more than 600 800 feet of rope or line.
The Landline rope must be no less than one-quarter (1/4) inch in diameter. The Landline must be kept in some sort of container-in a bucket, on a reel, or in a bag."

John Wayne Cancer Foundation Block the Blaze CSLSA So Cal Paddle Down

It is back to a proper "paddle down" the coast this year. The relay will travel from agency to agency down the coast from Gaviota to San Diego. We have 2 x 12' Deep Ocean Boards by Dolphin Surfcraft to use for this year's paddle. Need to improve inter-agency communications and relay board progress.

26th Wieland Shield Tour

Now postponed yet again till North Hemisphere Summer 2023. Last tour was Down Under January 2018. LSV Team to arrive in LA for a tour of So Cal Lifeguard Agencies mid-July to mid-August 2023. Wieland Shield Competition will take place August 3-5, 2023, as part on the International Surf Festival. Wieland Shield exchange concept was created by Bob Burnside and is an exchange between CSLSA & Life Saving Victoria (LSV). LSV is under the umbrella of Emergency Management Victoria and LSV has over 500 employees and 37000 volunteer members.

Need to establish the 2023 tour plan logistics, hosts, events, and accommodation.

The Touring Lifesaving Team is traditionally 7 men, 4- 5 women, plus Coaches, Manager, and Educational Staff so could be 16 persons or so.

From LSV:

"...per our conversation last Friday, we may have a few Victorian Lifeguards that could be interested in Lifeguard opportunities in California. I have been asked by several guards to investigate what options may be available in California. I understand other Lifeguard groups in Australia may have links with Long Island, New York, and Florida. It would be great if the same opportunity existed in California for Victorians. Could you please identify a few options that may exist and I will present these to LSV for consideration."

DRAFT- Tentative 2022 Lifesaving Sport Competition Dates: * international

*May 21-22: World Masters Games - Surf Lifesaving-Wakasa Wada Beach, Kansai, Japan

June 11: June Tune Surf Racing Clinic & Challenge-Torrance Beach

June 18: Ed Perry Regatta-Venice Beach, Avenue 26

June 25-26 Sat/Sun: Santa Monica "Pier 360" Ocean Festival

Saturday-Lifeguard Surf Races,

Sunday-10-mile Malibu Pier to Santa Monica Pier SUP, Prone Paddleboard, Surfski Race

*July 7-17: World Games Lifesaving Sport- Birmingham, Alabama

July 10: South Bay Dozen-Torrance Beach

July 16-17 Sat/Sun: San Clemente Ocean Festival (Lifeguard Races-Sat July 17)

July 22-23 Fri/Sat: 42nd CSLSA California Surf Lifesaving Championships- Huntington State Beach

Aug 5 Fri ISF LA County Intracrew-Hermosa Beach

Aug 6 Sat: International Surf Festival-Taplin Ocean Medley Relays-Hermosa Beach

August 10 Wed: USLA National Junior Lifeguard & Under 19 Championships-Hermosa Beach

August 11-13 Th-Sat: USLA National Lifeguard Championships- LA County- Hermosa Beach

Aug 28 Sun: Catalina Classic Paddleboard Race-Isthmus-Manhattan Beach Pier

*Sept 20-Oct 9: ILS Lifesaving World Championships-Riccione, Italy



2022 CSLSA Surf Lifesaving Championships Competitor website login and event selection FAQ's

Starting in 2022, the CSLSA introduces a webpage for competitors to individually login and select events up to the minute before an event is closed and heats are ready to be drawn for an event. Please read the complete list of Frequently Asked Questions about how this will work.

What is my login and how do I receive my login?

Your login information and the website will be emailed to you after you register for the event on the USLA.org website. You will not be able to login immediately on the website, but you should be able to search and find your name no more than 4-5 hours after you register. (See next question)

When can I login to choose my events?

You cannot login immediately, but you should be able to search and find your name no more than 4-5 hours after you register. The wait time to login will be dramatically reduced during the week of and leading up to the event.

What is the website address?

You will receive the website address in the follow-up email after you register for the event on the USLA.org website.

What information will be available when I log in?

Once you login into the competitor website, you will have basic information, competitor number, age on the day of the event, chapter, and the events you are entered.

Do I need to check in for an event?

Since every competitor can add or drop an event, there will be no need to 'check-in' for an event. On the website, you either add yourself to the event or remove yourself from an event or don't select the event at all.

When is the last moment I can add or drop an event?

At 7:00 AM on the day an event is held, the event will be 'closed'. When an event is closed, there are no more adds or drops and you won't be able to do either. Please be courteous and remember to drop events if you no longer want to compete in those events.

What if I didn't add an event and the event is now locked? Can I still compete?

The size of each heat is based on safety protocols. Once an event is locked and heats are created it may be impossible to add you to a heat. If there are open spaces at the start line, it will be at the race official's discretion to add you to the event.

When will my ability to choose events stop?

When a scoring official team member 'closes' the event, you will not be able to add that event OR drop that event. Remember, you have complete control over whether you are entered or not. Please be courteous and remember to drop events if you no longer want to compete in those events.

What events will be available for me to choose?

You will only be able to view and choose events that you are able to compete in based on your registration information. There are no team events to choose from. Your participation in team events is managed by your Team Captain.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham & Leslie Schwene, Membership Committee Co-Chairs
DATE: April 7, 2022
SUBJECT: **MEMBERSHIP COMMITTEE ACTIVITY REPORT**

INTRODUCTION:

Final adult membership for the Southwest Region stands at 1272, which is close to our normal average of 1300. With a late submission of the Santa Cruz JGs, we reached 1357 Junior Guard members.

MEMBERSHIP REMINDERS:

- Any chapter that is able to drive individual member registrations or renewals through the USLA website is encouraged to do so. Online membership registrations processed after April 1st of each year are automatically enrolled in the next upcoming membership year so your springtime recruits and requalifying guards can enroll now for the 2021-22 member year at www.usla.org. Please also encourage annual automatic renewal.
- Chapters who collect member dues through payroll deductions or chapter enrollment in order to submit bulk member registration will be provided a template for member renewals and addition of new members to your list. This method will also be used for any Agency wishing to bulk register their Junior Lifeguard. Target due date for receipt of bulk member rosters is July 10th if you have guards who will be competing at Regionals or Nationals.

2022 CSLSA MEMBERSHIP KITS:

- The membership kit item selected by the USLA for 2022 is a stainless steel license plate frame. They are in production and hopefully will arrive soon. Scott Hubbell has also generously donated T-shirts for our members this year, so once the plates arrive, Ms Schwene and I will bundle your kits and get them out to chapter reps. The USLA envelopes will also contain the usual member card, window decal and an updated 2022 patch.
- Chapter reps are reminded to let your members know about the multiple pro-deal discounts available to current members through the USLA website, including DaFin swim fins and Hobie sunglasses, and the numerous company discounts offered through the BenefitHub portal. The new USLA store has also gone live, and very soon will include a link to a separate Square store for past membership kit items like lunch bags, socks, towels, patches and decals.

FULFILLMENT ISSUES AT UNISERV:

There were a couple of issues with USLA Membership kits over this past winter that came to our attention early this year. I want to apologize upfront for these problems, and I take responsibility for not catching them and fixing them sooner.

The former fulfillment person at Uniserv, the company that handles producing and mailing out all the USLA membership kits, retired last year. The new person who took over managed the online member registrations perfectly but she did not fully understand how to search for imported member records, and was relying on regular email updates from the Regional Chairs to help her search. Some of our bulk CSLSA chapter lists that were received after summer or that were waiting on receipt of dues payment were not imported until later in the season. I dropped the ball and neglected to update Uniserv about those late imports and as a result some members did not get sent their kit. They did all receive their ALM magazine as that is sent from a separate system. Thank you to the chapter reps who contacted us to check on their kits. We were able to determine which chapters still needed their USLA kit and Uniserv has been working to get them all out. I am implementing a new checklist to specifically follow up on getting invoices sent out in a timely manner, ensuring the chapter/agency payments are made and received by USLA, and confirming the imports that are done as they occur.

In a separate ironic twist, the current USLA Membership Chair also made a mistake when he ordered the 2021 challenge coins. He used the lower than normal member totals from the prior year and ordered far less than the normal 5000 pieces. Sadly this means that some members from the late imports did not get one. We have other USLA kits items available as replacements and he has apologized profusely. We will explore if USLA is able to purchase some additional challenge coins.

NEW CHAPTER APPLICATION:

We have received notice that a new chapter application is being submitted by Carlsbad Fire. The committee will briefly review it today if the application is available, and assign a visitation date as required. If all goes well, we will have a vote for approval at the Fall meeting.

JUNIOR LIFEGUARD MEMBERSHIP:

With few chapters bulk registering all of their Junior Guards anymore, and JG Membership totals significantly reduced, this Committee needs to continue to explore ways to build Junior Guard Membership and utilize Social Media to target both the kids and their parents. We expect an update from the USLA Working Group discussing various business aspects of changing JG membership to a 2-tier system, or some other approach, at the USLA Board meeting in Chicago.

CONCLUSION:

Thank you to all the delegates here today for your time and dedication to our organization. Please encourage your fellow lifeguards and especially your chapter and agency alumni to support the CSLSA and the USLA by renewing their membership or signing up today.

Respectfully submitted,

Charlotte Graham & Leslie Schwene

CSLSA Membership Co-Chairs



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Public Education Committee Chair
DATE: April 7, 2022
SUBJECT: PUBLIC EDUCATION COMMITTEE ACTIVITY REPORT – SPRING 2022

PSA:

Recommend we boost the PSA for the big holiday weekends.

San Diego Lifeguard Advisory Committee (SLAC):

I have continued to attend these meetings.

Project Wipeout Advisory Committee (PWAC)

I have continued to attend these meetings.

SoCalPaddledown:

Jay Butki has the boards in LA County. Will discuss 2022 Paddle.

Stingray Study:

Dr. Coffey and Stawnychy presented to the Marine Chiefs on Tuesday. Hard roll out this spring.

Time for a Change

I will be stepping down as Public Education Chair after this meeting. I want to focus on lifeguard education and training issues and data collection. I will be taking over as Training Committee Chair.

Who's interested?

Respectfully Submitted,

Mike Silvestri, Public Education Chair
 California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, PIO
DATE: April 7, 2022
SUBJECT: PUBLIC INFORMATION OFFICER ACTIVITY REPORT

PIO Tweets

In addition to replying to numerous emails directed to pio@cslsa.org, I frequently tweet and retweet public safety messages such as "Always Swim Near A Lifeguard" and/or sharing high-surf and rip current advisories, and CSLSA announcements.

We recently recognized Leslie Schwene's well-deserved promotion to HBFD Marine Safety Captain via CSLSA PIO, and the upcoming BOD meeting in Encinitas, with an emphasis on the Heroic Acts recipients, specifically Medal of Valor honoree Chris Paun. (Attached).

Media

On February 18, CSLSA had a presence in the OC Register in the profile of the new website launched by Huntington Beach City designed to give beachgoers real-time information on conditions. The article mentioned our "Talk To A Lifeguard" initiative. (Attached).

In the coming weeks and months, I'll be servicing to local media a branded beach safety awareness Op-Ed during Beach Safety/Rip Current Awareness week, promoting the Lifeguard Surf Racing competition season, as well as obtaining media coverage for the CSLSA Regionals.

I'll also be obtaining local coverage, and servicing paddler profiles, of the So-Cal Paddledown as it progresses along the coast.

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CSLSA PIO @CslsaPio · 6m

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Proud to recognize Medal of Valor & DSA recipients: Ocean Lifeguard Heroes from CA at our bi-annual CSLSA Board of Directors mtg where OL's & Marine Safety professionals collaborate and exchange aquatic safety ideas. 4/7/22 Thurs. Encinitas City Hall.

California Surf Lifesaving Association



The Board of Directors of the California Surf Lifesaving Association, a regional organization of 22 lifeguards dedicated to the fundamental cause of saving lives in the aquatic environment, presents this

MEDAL OF VALOR

to

CHRIS PAUN

On the evening of June 17, 2021, offshore lifeguard Chris Paun was lifesaving at the South Lake Beach in Ventura when he observed a surfer that had passed out and was being taken out in the waves. Chris immediately swam close to the victim, turned him face up, and began CPR until first aiders arrived on the scene.

With assistance from the other lifeguards, Chris was able to return to shore with the victim. He found the victim to be unresponsive, pale/gray, and non-breathing. He immediately began mouth-to-mouth resuscitation and CPR until Ventura lifeguarding arrived on scene.

Schwartz's, Ventura City Fire, Ventura Harbor Patrol, and AMR Ambulance Service arrived on scene. The victim was transported to a local hospital, where he eventually made a full recovery.

For his immediate response of a critical situation, immediate effort, and for performing mouth-to-mouth resuscitation and CPR at a time when the victim's prognosis was uncertain, Chris Paun is hereby awarded the California Surf Lifesaving Association's Medal of Valor.





Congrats to CSLSA member, co-chair of various Committees and Marine Safety stalwart Leslie Schwene on her well-deserved, ground-breaking promotion to Huntington Beach Fire Dept's first female Marine Safety Division Captain.

<https://www.latimes.com/socal/daily-pilot/news/story/2022-03-31/huntington-beach-fire-department-names-its-first-female-marine-safety-captain>



latimes.com

Huntington Beach Fire Department names its first female Marine Safet...

Beachgoers can now get real-time data on stingrays, ocean hazards



Lifeguards will now be able to plug in real-time information for beachgoers to know trouble spots at the beach. (Photo by Jeff Gritchen, Orange County Register/SCNG)

By **LAYLAN CONNELLY** | lconnelly@scng.com | Orange County Register

PUBLISHED: February 18, 2022 at 9:48 a.m. | UPDATED: February 18, 2022 at 10:10 a.m.

A visit to the beach is meant to be a pleasant experience – but get nailed by a stingray or pulled out to sea by a rip current and the trip can quickly turn into a beach bummer.

A website launched recently by Huntington Beach called [“Safe Beach Day”](#) will inform beachgoers about coastal hazards, the first of its kind to take real-time data and make it available to the public.

“We’re just trying to get the public the most information we can so they can be as safe as possible,” said Huntington Beach Marine Safety Capt. Trevor McDonald, who worked with Watchtower Solutions to develop the website.

Huntington Beach has worked with Watchtower for more than two years to internally document the daily number of rescues, warnings, medical aids and more. The data helps the agency determine trouble areas that could indicate more staffing needs and keep records on activity and response times.

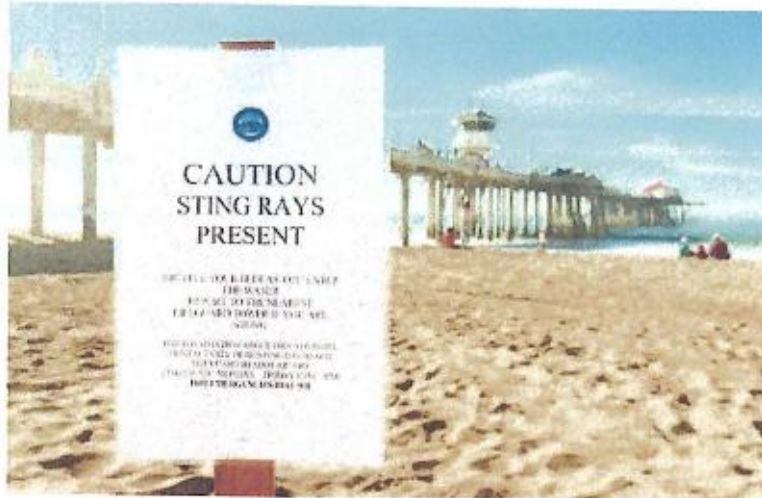
The tool has been a resource for data-driven decision making, McDonald said.

Using the same information, the new website loops the community in so they can make informed decisions, such as which area has the strongest rip currents or how many stingray injuries are occurring at the lifeguard towers that dot the beach.

When a person seeks treatment for a stingray injury, for example, the lifeguard on duty will type it into a system that uploads the data and combines it with the overall stats, McDonald explained. The same could be done for rescues, which can happen with rip currents that can be strong in one area but not a tower or two over.

Based on wave heights, the site shows a color-coded “aquatic risk factor,” ranging from blue for moderate, to yellow for medium and red for hazardous. The towers on the site will change color based on the size of waves and rip current risks for that area.

A new version should be ready by summer that will also include beach parking demand, with parking attendants who will plug in whether parking is scarce or if spots are available. While it won't tell exactly how many or which spots are empty, it will use the same color-coded system as rescues and sting-ray risks.



A sign near the pier warns surfers and beachgoers of a spike in stingray injuries. Now, beachgoers can access a website that gives injuries in real time to know of trouble areas. (Photo by Ken Steinhardt, Orange County Register/SCNG)

A section on the website has beach reports, where information about special events like surf competitions or a marathon in the area will be shown. It could also be a place for shark advisories or closures.

A “frequently asked questions” tab will allow people to look up rules, like whether dogs are allowed on the beach or laws on alcohol use on the sand.

Beachgoers will be able to access the website using QR codes that will be placed on the lifeguard towers and trucks for easy access.

City spokeswoman Jennifer Carey said the tool will come in handy not just for local beachgoers but for out-of-town visitors who may not be familiar with the beaches or ocean dynamics.

“Resorts and retail and business that really depend on tourist travel now have a new tool they are able to promote and share with their customers to allow them to feel more comfortable,” she said.

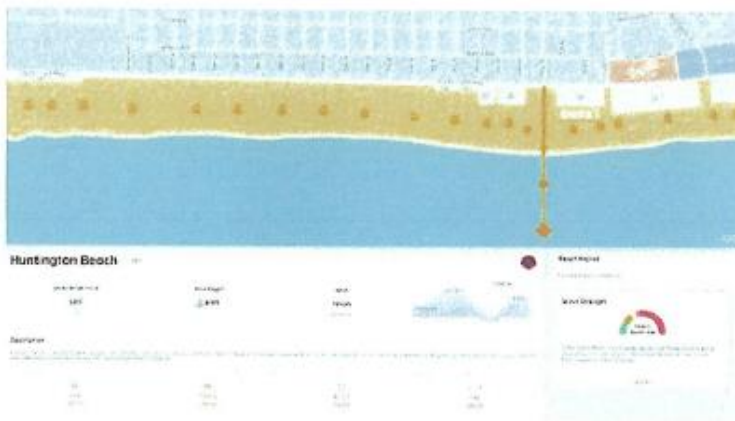
The oil spill in October, or Tuesday's night beach closure due to a lightning storm, are examples of when the website could quickly share information with the public.

There's also the ability to click on a tower and share location with others. Many times, people get confused when searching for specific spots or mistake nearby State Beach for the city beach.

“They can click directions and hit navigate to and it will take them back to their desired tower,” said McDonald.

The site had a soft launch in December, and an announcement by the city this week marks the first big roll-out to get public feedback and engagement as spring breakers start to book trips to the area.

“It's going to get better and better,” McDonald said. “This is version 1. We're super excited to get this out to everybody.”



Huntington Beach recently launched a Safe Beach Day website aimed at giving real-time data to beachgoers, who can learn of dangerous conditions or other important information. (SafeBeachDay.com)

The site also has a section for Sunset Beach, where the city has six towers, and they hope to create one for Huntington Harbour, also an area under the city's watch.

Adam Sandler, spokesman for the California Surf Lifesaving Association, said more agencies are incorporating high-tech methods into traditional lifeguarding.

“Much like the growing use by agencies of drone surveillance and GPS shark tracking, it can be another high-tech tool in the marine safety tool belt,” he said of Huntington’s new system.

Such tools are envisioned as a complement to the CSLSA’s “Talk to a Lifeguard” initiative, which encourages beachgoers to approach an on-duty lifeguard, who can identify rip currents, warn of dangerous surf, or advise of active marine life such as stingrays or sharks, Sandler said.

“While there is no substitute for interaction with an on-duty lifeguard when discussing the potential hazards of a dynamic environment like the ocean, working in tandem it can help ensure everyone has a safe day at the beach,” he said.

McDonald also noted that the website shouldn’t take the place of asking a lifeguard about hazards or concerns.

Already, other beach communities are catching on. Watchtower Analytics worked with beaches in New Jersey that are also testing out the system.

“It’s a big step in the right direction for marine safety,” said McDonald.

More info: safebeachday.com

[Newsroom Guidelines](#) [News Tips](#) [Contact Us](#)
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California Lifesaving Association

TO: CSLSA Board of Directors
 FROM: Bill Richardson, Committee Chair
 DATE: April 7, 2022
 SUBJECT: CSLSA Special Awards & Presentations Committee Activity Report

The following submissions were approved by both the CSLSA and USLA Board of Directors and will be presented to those able to attend this meeting. We had no submissions for review at this meeting so far.

See the list of awards and recipients at the end of this report

1. San Diego Submission #1 - "Wipeout Cave" Rescue - March 24, 2021
 Approved for *National Lifesaving Awards*

At approximately 7:49 PM SD Lifeguard Dispatch received a call of a woman that had fallen into a crack in the rock cliff near "Wipeout Beach".

SD Lifeguard personnel arrived on scene and observed the victim inside a 10 foot cave in the rocks.

The following is a brief synopsis of the rescue effort:

Chief Garland, who was off-duty but in the area responded to the scene and established incident command, making an initial search of the area, finding the victim located 10 feet down in a pitch-black, narrow sea cave.

Lifeguard III Alan Kraklow deployed into the cave and found the 47-year old female, face down in the water and being pummeled by the incoming wave surges.

Lifeguard III Matt Jackson entered the cave and assisted Kraklow by securing the victim in a rescue tube.

Lifeguard I Thomas Cavanaugh entered the cave with a rescue buoy followed by Sergeant Charlie Knight with a rescue board

The four guards attempted to place the victim on the rescue board but found that she was tangled in the rocks. During the entire rescue effort the victim and guards were thrown around the cave, bouncing off the razor sharp walls.

After freeing the victim from, she was extricated through the 3-foot opening in the cave, swam around a small point to the beach by all four personnel

CPR was initiated and continued until medical care was transferred to Fire Paramedics.

Paramedics reported a spontaneous return of circulation and vitals before arriving at the hospital. The victim was expected to make a full recovery.

Personnel awarded:

- Chief James Gartland
- Sgt. Charles Knight
- LG III Mathew Jackson
- LG III Alan Kraklow
- LG II Thomas Cavanaugh

2. San Diego Submission #2 – Pt. Loma Boat Rescue - May 2, 2021
Approved for *National Lifesaving Award*

At approximately 10:00 PM, San Diego personnel were dispatched to a multiple victim rescue in progress at Pt. Loma. The rescue was a joint effort of local, county and federal personnel, as it was determined that the vessel was being utilized in the transport of aliens attempting to enter the US illegally. A total of 25 victims were eventually transported to local hospitals. At the time of the rescue, there were also an undetermined number of fatalities.

Personnel Approved:

- Citizen Cale Foy
- Lt. Rick Romero
- Sgt. Bruce Jamieson
- Sgt. Mike Cranston
- LG III Alan Karklow
- LG III Ben Lewis
- LG III Joe Maloney
- LG III Brian Zeller
- LG II Chad Carter
- LG II David Dupont
- LG II Chris Pharo
- Alec Rosen

3. San Diego Submission #3 – Horseshoe Reef Rescue – May 20, 2021
Approved for *National Lifesaving Award*

At approximately 5:30 AM Lifeguard personnel were dispatched to a vessel rescue between Marine Street and Horseshoe Reef, with multiple victims in the water, spread over a large area.

Eventually eight victims were rescued, evaluated and treated. One victim was pronounced deceased after resuscitation efforts failed.

Personnel submitted:

- Lt. Rick Stell
- Sgt. Eric Care
- Sgt. Robb Eichelberger
- Sgt. Travis Gleason
- LG III Dustin Fiero
- LG III Matthew Jackson
- LG III Mark Korch
- LG III Alan Kraklow
- LG III James Lockwood
- LG III Amber Prestgard
- LG II Erik Jones
- LG II Thomas Valente

4. Chris Paun – for Medal of Award

Chris Paul (a third year ocean lifeguard for the City of Port Hueneme) was bodysurfing at South Jetty Beach in Ventura on Thursday evening, June 17, 2021, when he noticed a surfer had passed out while in the water and was face down. Chris, using his lifeguarding skills swam over to the surfer and was able to yell for help to nearby persons. With the assistance of the citizens, he was then able to get the unresponsive person to shore. Upon arrival at shore, Chris performed CPR, with mouth-to-mouth rescue breathing until Ventura State Lifeguards arrived. Ventura City Fire and, Ventura Harbor Patrol and AMR Ventura also responded and transported the patient to a local hospital where he was eventually discharged.

Due to the COVID-19 pandemic, and the potential peril from performing mouth-to-mouth rescue breathing (rescue breathing was necessary due to the drowning condition of the victim), the CSLSA and USLA committees agreed that a Medal of Valor was warranted.

Name	Type Award	Certificates	Frames	Complete
SOUTH JETTY - VENTURA				
Chris Paun	CSLSA Medal of Valor	1	1	X
Chris Paun	USLA Medal of Valor	1	1	X
HORSESHOE REEF BOAT RESCUE				
Eric Care	National Lifesaving Award	1	1	X
Robb Eichelberger	National Lifesaving Award	1	1	
Dustin Fiero	National Lifesaving Award	1	1	X
Travis Gleason	National Lifesaving Award	1	1	X
Matthew Jackson	National Lifesaving Award	1	1	X
Erik Jones	National Lifesaving Award	1	1	X
Mark Korch	National Lifesaving Award	1	1	X
Alan Kraklow	National Lifesaving Award	1	1	X
James Lockwood	National Lifesaving Award	1	1	X
Amber Prestegard	National Lifesaving Award	1	1	X
Ric Stell	National Lifesaving Award	1	1	X
Thomas Valente	National Lifesaving Award	1	1	X
POINT LOMA BOAT RESCUE				
Cale Foy	CSLSA Heroic Act	1	1	X
Cale Foy	USLA Heroic Act	1	1	X
Chad Carter	National Lifesaving Award	1	1	X
Mike Cranston	National Lifesaving Award	1	1	X
David Dupont	National Lifesaving Award	1	1	X
Bruce Jamieson	National Lifesaving Award	1	1	X
Alan Kraklow	National Lifesaving Award	1	1	X
Ben Lewis	National Lifesaving Award	1	1	X
Joe Maloney	National Lifesaving Award	1	1	X
Chris Pharo	National Lifesaving Award	1	1	X
Ric Romero	National Lifesaving Award	1	1	X
Alec Rosen	National Lifesaving Award	1	1	X
Brian Zeller	National Lifesaving Award	1	1	X
WIPEOUT CAVE RESCUE				
Alan Kraklow	CSLSA Heroic Act	1	1	X
Alan Kraklow	USLA Heroic Act	1	1	X
Matthew Jackson	CSLSA Heroic Act	1	1	X
Matthew Jackson	USLA Heroic Act	1	1	X
Thomas Cavanaugh	National Lifesaving Award	1	1	X
James Gartland	National Lifesaving Award	1	1	X
Charles Knight	National Lifesaving Award	1	1	X
TOTALS		34	34	Completed



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

Jim Hughes
Secretary

Joseph Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

Skip Prosser
Third Executive Delegate

Sean Carey
Fourth Executive Delegate

TO: CSLSA Executive Board
FROM: Ian Burton
DATE: April 4, 2022
SUBJECT: Statistics Report, Spring 2022

It appears that quiet a few Southwest agencies have not submitted their 2021 annual statistics to the USLA.

The following agencies **HAVE** input their 2021 stats to the USLA:

- CA State Parks
- Oceanside
- OC Lifeguards
- Port Hueneme
- Port San Luis Harbor District
- San Clemente
- Santa Cruz
- Channel Islands Harbor, Ventura

I will be trying to follow up with each individual department to see if I can get in touch with the right person to get this information uploaded.

Here is the link for inputting your department statistics.....
<http://arc.usla.org/Statistics/>

Thanks,
Ian Burton



California Surf Lifesaving Association

To: CSLSA Board of Directors

From: Casey Graham and Chris Egan, JG Committee Chairs

Date: 4/15/2022

RE: JG Committee Activity Report

Gender Guidelines Changes:

During committee the recommendations of the sub-committee (Gender Equity) were discussed. The committee approved of the direction we were headed, and the following recommendations were offered by the committee.

1)The Rescue Race for the "A" division would be modified to include 4 persons teams (gender specific). The Rescue Race will have one victim, one rescuer, and 2 carriers. There will be a maximum of 12 teams per gender and 1 team per agency.

2)The Rescue race for the "B" and "C" division will be composed of two members per team (gender specific) and 1 team per agency.

3)The swim race will be changed to the surf team format for all age groups. Teams will have three persons per team (gender specific) and no more that 1 team per agency. The maximum number of teams per heat will be 12 teams (36 individuals).

4) The Run Relay will be changed so that each team will have 4 members per team (gender specific). There will be two teams allowed per agency with no more than 10 teams per heat. The course will be a straight 90m line (no cone).

5) The paddleboard relay will be modified to 3 persons per team (gender specific) and 2 teams allowed per agency. The "A" division will not have board transfers on the exchange. The "b" and "c" division will have board transfers on the start finish line. No more than 16 teams per heat.

6) Composite teams will not be allowed unless all agencies represented in the composite teams do not cause their agency to exceed the maximum number of teams allowed per agency.

It was determined that the sub-committee would finalize the guideline changes and the new events would be implemented at the 2022 regional.

Motion: A motion was made in committee to accept the guidelines set forth by the gender equity sub-committee and that the sub committee would make final revisions to the guidelines reflecting the items discussed in regard to each event (noted in items 1-6 above). Motion made by Collin Herrick (SC City) and seconded by Jason Johnson (Port Hueneme)

Regionals 2022

Prior to the meeting the JG committee chair (Casey Graham was not present) was notified that he was to yield the committee chair during the Regional 2022 conversation to Mr. Beuerlein. We believe this was due to a perceived conflict of interest. Mr. Beuerlein discussed that the executive board had decided not to honor the board of directors vote from the Fall meeting regarding the increase of the JG regional fee and the 60%/40% split with the host.

There was a prolonged conversation about to bulk registration and how allowing bulk registration would pose some challenges to the t-shirts for the JG competitors. There was also some discussion on strategies to ensure all competitors will receive t-shirts. There were no solutions or resolutions on either of these matters.

Grants

The committee members were appraised of the grant application period, and it was determined that applications would need to be received by May 15th. Hard copies of the grant applications were available, and it was noted that the application is also online.

CSLSA Sport Committee Meeting Minutes 4-7-22

Call to Order: Jay Butki

Attendees: Charlotte Graham (LA County), Coral Kemp (LA County), Kelsey Cummings (LA County), Gus Avila (Cal State), Ryan Gates (Cal State), Chris Egan (Cal State), Abby Vince (Long Beach), Skip Prosser (Long Beach), Bob Moore (LACO), Sabrina Zavala (Long Beach), Mike Beuerlein (Huntington City), Jason Johnson-Port Hueneme, Tony Sholl-Santa Barbara City, Adam Wraight-Imperial Beach, Steve Himes-LA County Lakes, Brandon Hodding-Newport Beach, Brian O'Rourke, Chief Lifeguard.

Lifesaving Sport Rules

Rules will be uploaded to the CSLSA website as their own category. Previously listed under policies and procedures.

Regionals

- Pre-registration will be utilized to improve registration wait times. Competitors will register online and receive a registration ID to check-in or scratch events. Skip Prosser provided a FAQ section on pre-registration.
- Regional hosts:
 - NB Chief Brian O'Rourke and Brandon Hodding motioned that Newport Beach would like host 2023 and 2024 CSLSA Regionals. 2023 in conjunction with the 100-year anniversary of Newport Lifeguards, and 40-year anniversary of JGs. 2024 in conjunction with the 10-year anniversary of the Line of Duty passing of Ben Carlson.
 - Motion seconded by Coral Kemp
 - Call for questions
 - Vote: passed with 7/8 yes. LACO Beaches: Yes, Imperial beach: Yes, LACO lakes: Yes, Long Beach: Yes, Newport: Yes, Port Hueneme: Yes, Santa Barbara City: Yes, Cal State: No
- Long Beach has expressed interested in 2025, 2026 regionals

Nationals

- 2022 Nationals in Hermosa Beach
- 2023 Nationals Virginia Beach

Athlete Committee

- The International Lifesaving has established an athlete panel to become compliant with the International Olympic Committee. This is critical for the push to include lifesaving in the 2032 Olympics. The USLA does not have an established athlete panel and would not be compliant with the USOC. If lifesaving were to be added to the Olympics, the US would be ineligible to participate.
- The ILS athlete representative is a voting member of the ILS BOD. There is a proportional requirement for athlete representation (20%) to become IOC compliant. The USLA also does not meet this standard.
- The athlete panel wrote a set of bylaws to be submitted at the 2022 spring BOD meeting to be included in the USLA bylaws. There is strong opposition for a USLA athlete committee. Gus Avila

wrote a roadmap to become USOC compliant which includes the establishment of an athlete panel.

Rule Change Proposals

- Add open mixed surf boat as a scoring event
- Landline will have two events separated by gender
- Landline will return to original rules where swimmers are escorted out

John Wayne Cancer Foundation

2022 campaign needs to improve marketing and sponsorship which includes purchasing a new GPS and possibly reaching out the Shark Lab for a GPS sponsorship deal. The board is often unknowingly stalled at agencies for long periods of time.

Weiland Shield

- Deferred until 2023
- The exchange is interested in working as professional lifeguards in the US but face many barriers.
- Increase number of women from 5 to 7 for the same number as males.

Draft Schedule for 2022 Surf Lifesaving Calendar

-

Meeting Adjourned



California Surf Lifesaving Association

TO: CSLSA BOARD OF DIRECTORS
FROM: CHARLOTTE GRAHAM, MEMBERSHIP COMMITTEE CO-CHAIR
DATE: APRIL 8, 2022
SUBJECT: **MEMBERSHIP COMMITTEE ACTION REPORT**

There was great attendance at the Membership Committee and the Chair thanks all the delegates for their participation. We reviewed several topics, summarized here.

- * The Chair asked committee members to start thinking about the 2023 cost-share item for the USLA membership kits. Ideally, members should bring samples and/or company contact info to the Fall CSLSA meeting, so the committee can review ideas and make a recommendation to the USLA. The USLA traditionally orders 5000 of the selected item with a maximum price of \$5.00 each, with the cost split 50/50 with the regions (proportionally, based on total members).
- * The Chair discussed the USLA's "Your Membership" database and the issues with too many member records and the need to purge former expired members to make room for new members. The current package that the USLA has includes a maximum of 20,000 members. This means that every spring the USLA will now have to delete all member records that expired 3 years prior and have not been renewed in order to make room for new members in the current year. This does pose some issues for continuity and longevity of records. The USLA Membership Chair has indicated that he will draft an email to be sent each spring to all expiring members to let them know they have to renew or their member profile will be deleted.
- * The steep decline in Junior Lifeguard membership totals continues to be of significant concern to our Region and to the USLA in general. The USLA created a Working Group to review the Two-Tier JG Membership proposal and they will be giving an update on their findings at the Spring USLA Board meeting. The committee is hopeful that the Two-Tier JG membership will come to fruition. We talked about additional ways to increase JG membership. The USLA webmaster created a specific QR code that directs parents to the JG membership signup page of the USLA website and the Chair will email that code out to chapter and JG representatives. The Chair will also email out both the JG and the LG Member Benefits fliers to all the chapter reps so they can post and/or distribute it to their members and promote CSLSA/USLA membership, and the flier will include promotion of using AmazonSmile and choosing to support CSLSA when shopping.
- * Committee members suggested that we might be able to better promote CSLSA membership for both our JGs and our younger lifeguards if we work with the Social Media Committee to

create a CSLSA app and/or a CSLSA Instagram account, which JG coordinators and Chapter representatives could access for posting local content such as events, fundraisers, accomplishments, competitions, and other pertinent content in hopes of driving up CSLSA recognition and membership benefits.

COMMITTEE TASKS & GOALS:

1. Email LG & JG Member Benefits fliers and the USLA JG QR code to all chapter representatives.
2. Bring suggestions, items and/or company information about possible future membership products to the Fall CSLSA Board meeting.
3. Work with the Social Media Committee to determine if creating a CSLSA app or Instagram account would be beneficial and appropriate for our membership.
4. Remind chapters to send in LG or JG membership renewal templates by July 10th if sending competitors to the CSLSA Regional Championships or the USLA National Championships.

ACTION REQUIRED: None at this time. Board approval of the Membership Committee report will validate any recommendations made.



California Surf Lifesaving Association

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World Wide Web: www.cslsa.org

DATE: May 3, 2022

SUBJECT: Professional Standards Committee Meeting-Spring 2022 Board of Directors Meeting

In attendance: Trevor Spence- Imperial Beach, Mark Rathsam-Del Mar, Colin Herrick-Santa Cruz, Sean Staudenbaur-San Clemente, Brendan Daly-Santa Cruz, Peter Kerney-Central Fire SC, Tracy Hild-LA Lakes, Gary Hild-LA Lakes, Avery Wickham-Lake Mission Viejo, Natalie May-Newport Beach, Devon Bebee-Long Beach, Andrew Matsuyama-Newport Beach, Sterling Foxcroft-Huntington Beach, Jachin Hamborg-Huntington Beach, Steven Cook-Oceanside, Drew Francis-Carlsbad, Lola Swank-Oceanside.

I began the meeting by explaining the goals and objectives of the committee which included sharing information between agencies and coordinating efforts with the California Marine safety Chiefs Association.

Mr. Daly suggested we create a central clearinghouse on the web for sharing of information, policies and procedures.

Topics of focus included RWC, EVOC (beach and street), Dive Team, and Freediving policies and procedures. Also discussed were the Field Training Guides in use by San Diego City and other agencies as well as the IARDS Watermanship standard testing for dive team members.

I offered to send out Field Training Guides IARDS guidelines and begin an email group for the committee.

Ms. Bebee from Long Beach offered to send out Dive Team policies and procedures to the group.

Meeting adjourned



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Public Education Committee Chair
DATE: April 8, 2022
SUBJECT: PUBLIC EDUCATION and TRAINING COMMITTEES ACTION REPORT – SPRING 2022

PUBLIC EDUCATION

PSA:

The committee agreed to spend up to \$500 each to boost the PSA for Memorial, Fourth of July and Labor Day weekends. Total of \$1,500.

SoCalPaddledown:

Jay Butki has the boards in LA County and will get them to Scoggins in Gaviota. We will look into the possibility of boosting the LA County and Coronado City paddle videos to try and create more public interest. I will update the SoCal Paddle agency contact list and make sure that all emails are valid and current. Once I send out the original email that the paddle has started, everyone will send the return email **REPLY ALL** so that all agencies know where the paddle is at all time. Jay Butki said that LA County will purchase a new GPS unit to go with the paddle. Finally, I will work with Adam Sandler to get as much press coverage as we can for the paddle.

Stingray Study:

I will find out if we can reproduce the QR Code in a sticker format. If so, I will get those out to all of the agencies. They can be used for vehicles, clip boards, iPads, towers, etc. The idea is to capture everyone we come in contact with that get hits by a stingray, even if we don't treat them. I will try and get the Gulf and East Coast USLA agencies to take part as well.

Public Education Booth:

Bob Moore asked where the booth was located. Unkionwn, I will follow up to try and locate the booth and find out if it is still functional. If in good condition, create a new reservation calendar for its use.

Time for a Change

Sam Dietchman from Huntington City and Devon from Long Beach will co-chair the committee with a commitment from Lola Swank from Oceanside to help out where needed. Many Thanks for stepping up!!



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
 FROM: Bill Richardson, Committee Chair
 DATE: April 8, 2022
 SUBJECT: CSLSA Special Awards & Presentations Committee Action Report

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

Skipper J.C. Prosser
Third Executive Delegate

Sean J. Carey
Fourth Executive Delegate

The Committee met briefly to consider two submissions recently received.

BIG SUR SURF RESCUE

Erin Kothlow and Megan Brady, both six year California State Lifeguards were submitted for awards for a rescue that occurred on Saturday, December 26, 2020.

On 12/26/2020, two fisherman attempted to enter dangerous surf with their ocean kayaks at Limekin State Park. Limekin is at the south end of Big Sur and very remote, with the town of Big Sur being approximately 20 miles away.

The surf was breaking 10-15 feet with pounding shore break, in 52-degree water.

The victims were eventually carried off shore approximately 1/3 of a mile. Lifeguards Kothlow and Brady responded from Monterey, approximately 60 miles away. The two victims had been in the water for over an hour and a half and were now separated by a substantial distance.

Kothlow and Brady both entered the water through the 15-foot surf. Brady was able to extract the first patient and passed him off to personnel waiting on shore. She reentered the water to assist Brady with the second victim. As they attempted to get back to shore, the surf pounded them over and over, and eventually pulling them back out to sea.

After a monumental effort, they were able to pull the second victim out of the water. Both were treated on the beach, released to EMS personnel for transport to the hospital where they reportedly made a full recovery.

For their heroic actions under extremely hazardous conditions, Erin Kothlow and Megan Brady have been submitted for CSLSA Medals of Valor. The Committee approved the submission and recommended submission to USLA for their Medals of Valor as well.

HUNTINGTON BEACH HELICOPTER CRASH RESCUE

Off-duty Newport Beach Lifeguard Andrew Belden observed and was the initial responder to the crash of Huntington Beach Police Helicopter, HB1, in Newport Bay.

He dove into the 57-degree water to attempt the rescue of the pilot and his observer. Belden recounted that it's a Lifeguard's worst nightmare having one of the victims shouting, " 'Help me, my partner is still down there', and not being able to do anything."

Belden rescued and assisted the pilot onto the OC Sheriff's Department Harbor Patrol Boat, which had just arrived on scene. During his rescue attempts he tried reentering the helicopter, but was deterred by zero visibility and sharp metal and plastic debris caused by the crash. Even still, he dove on the crash site several times but was unable to find or rescue the observer. Andrew Vella, the HB1 observer perished in the crash. Vella was recovered about 30 minutes later by rescue personnel.

For his heroic actions under dire conditions, Andrew Belden has been submitted for a CSLSA Heroic Act Award, with a recommendation to forward the submission to USLA.

We request approval of these submissions from the CSLSA BOD, and permission to forward the submissions to the USLA Committee for action.

cslsa.org



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Tony Sholl, Way and Means Committee Chair
DATE: 4/29/2022
SUBJECT: **WAYS AND MEANS COMMITTEE ACTIVITY REPORT**

During the Ways & Means Committee Meeting, the 2022 Budget Actuals report was presented. Some members questioned the amounts listed in the Restricted Accounts (Public Education, JG & Lifesaving Sport) on the Balance Sheet provided by Quickbooks versus the amounts listed in the Budget Actuals report. Upon further discussion, it was verified that the amounts in the Budget Actual report were the correct numbers and that the Treasurer would rectify the amounts in the Quickbooks Balance sheet before the next EB Meeting.

During the meeting, two motions were presented and passed unanimously.

Motion #1

Motioned by: Bob Moore

Seconded by: Mike Silvestri

Motion that the Public Education Committee receive the \$5,000 donation from the John Wayne Cancer Foundation (JWCF) perpetually.

Motion #2

Motioned by: Skip Prosser

Seconded by: Charlotte Graham

Motion that the CSLSA purchase a printer to be used at the CSLSA Regional Championship event with a cost not to exceed \$300. The cost of the printer to be split between funds in the JG Committee and Lifesaving Sport Committee.